

KEISER PARK MASTER PLAN UPDATE

Special Joint Town Council and Windsor Unified School District
September 29, 2022



www.KeiserParkMasterPlan.org



AGENDA

MEETING PURPOSE: Share community input to-date, community-derived prioritization, and discuss next steps.

1. ABOUT THE PROJECT

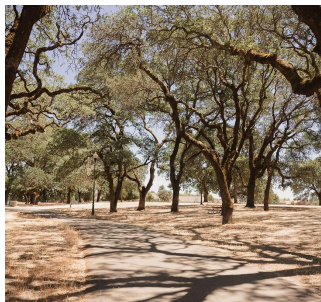
- a. Project Purpose
- b. Town Policy
- c. Vision & Guiding Principles
- d. Project Schedule

2. COMMUNITY OUTREACH & THEMES

- a. Outreach Methods Overview
- b. Findings

3. PARTNERSHIP OPPORTUNITIES

4. NEXT STEPS





ABOUT THE PROJECT



* Town acquired
⊛ WUSD acquired



ABOUT THE PROJECT



2008 Master Plan

PROJECT PURPOSE

- **Update 2008 Keiser Park Master Plan (Ph. 1 built)**
- Develop plan for a Phase 2 & 3 improvements
 - Vet previous concept of **Aquatics Complex & Gym/Community Center**
 - Consider **multi-purpose use** of the site, such as emergency evacuation
- Incorporate **park expansion** properties
- Locate proposed facilities and estimate costs
- Evaluate **funding mechanisms** & project partners
- CEQA documentation



TOWN POLICY



TOWN OF WINDSOR

2040 General Plan

General Plan Themes

- Sustainability & Resiliency
- Community Health & Well Being

ABOUT THE PROJECT

Further town commitments

- A family-oriented community with an exceptional quality of life for all ages.
- Providing high-quality parks, recreation facilities and recreation programs year-round for community members and visitors.





ABOUT THE PROJECT

PARKS & RECREATION MASTER PLAN



- Goal 1** Maintain an integrated system of parks that provides **recreation opportunities for all**.
- Goal 2** Provide adequate **park acreage to meet the community's needs** for active and passive recreation.
- Goal 3** Ensure **equitable and convenient access to parks** and open space for all Windsor residents.
- Goal 4** **Maximize the usability** of Windsor's parks.
- Goal 5** Develop facilities that **encourage active participation**, are accessible, and affordable.
- Goal 6** Provide programs and activities that build a strong and unified community.
- Goal 7** Encourage and support participation of all segments of Windsor's population.
- Goal 8** Use special events to contribute to the economic development and benefit of the downtown and the community.
- Goal 9** Support a healthy community through health, wellness, and fitness initiatives.
- Goal 10** Incorporate sustainable features into parks and facilities to increase water conservation, energy efficiency and habitat values, and to educate about the environment.
- Goal 11** Maintain existing resources at a desired service level for community purpose.



PROJECT VISION

Provide the Town of Windsor
a path forward with a
community-derived &
implementable plan that guides
decision-making & outlines **funding
opportunities** for future improvements
of **KEISER PARK**.

ABOUT THE PROJECT

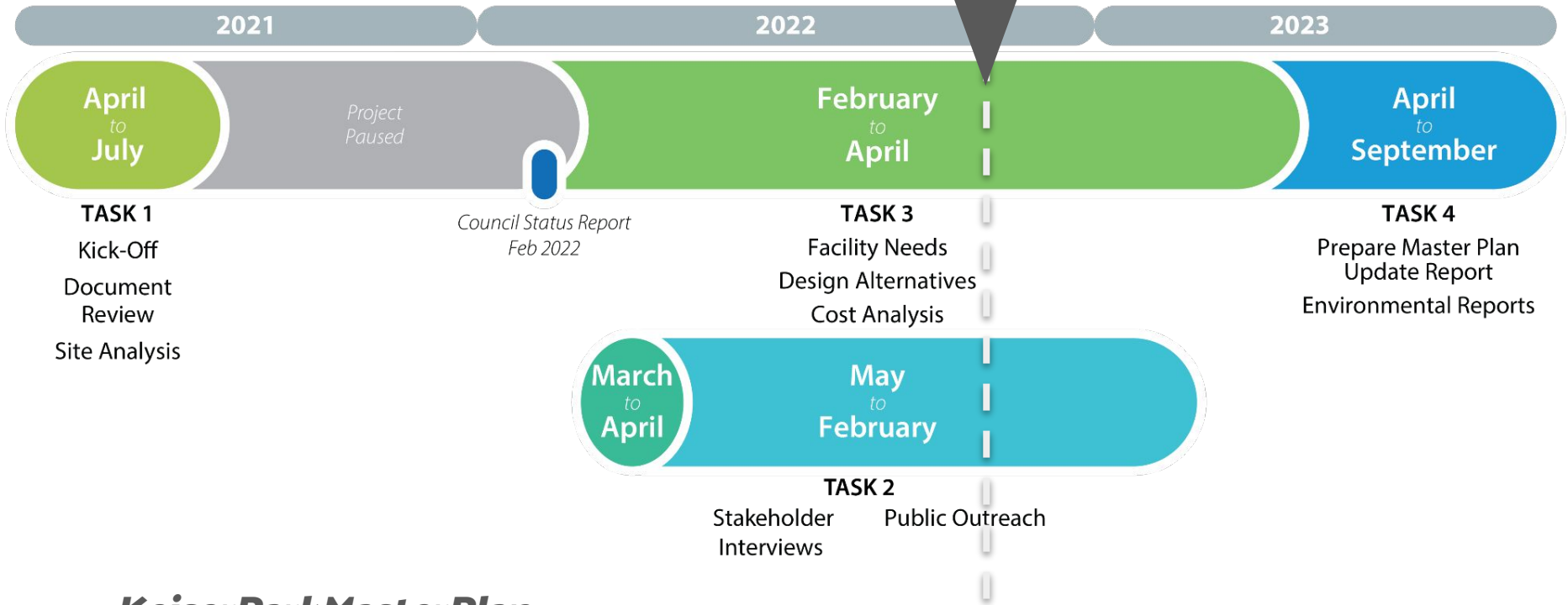
GUIDING PRINCIPLES

- Expand opportunities for active living/participation (*PRMP Goal 1 & Goal 5*)
- Integrate ongoing public input & participation in planning & design (*PRMP Goal 1 & Goal 7*)
- Close the gap on walkable/bikeable park access (*PRMP Goal 1 & Goal 3*)
- Provide for a variety of experiences (*PRMP Goal 1 & Goal 4*)
- Meet the community's needs (*PRMP Goal 2*)



SCHEDULE Project

ABOUT THE PROJECT

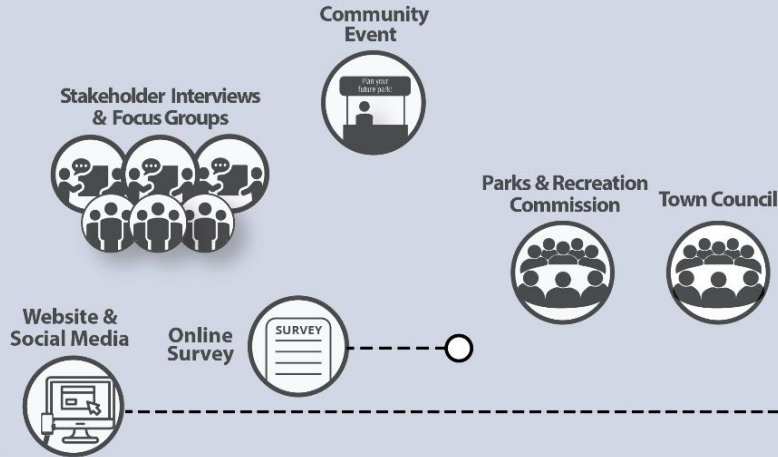




SCHEDULE Outreach

ABOUT THE PROJECT

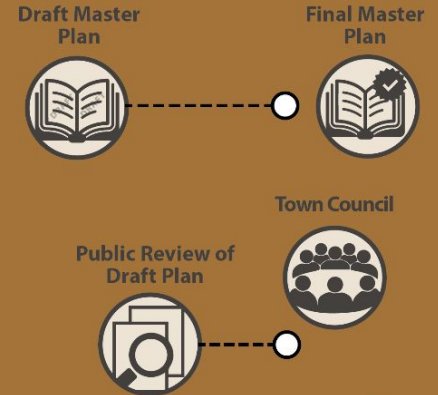
LISTENING TO THE COMMUNITY



PREFERRED PARK CONCEPTS



MASTER PLAN DOCUMENT



What do we **WANT**?

What do we **LIKE** about Keiser Park?

Reconfirm programming efforts to date.

What **OTHER POSSIBILITIES** should we explore?

PRIORITIZING Interests

Evaluation of **OPTIONS**

Balancing **costs and benefits**

Which **solution is RIGHT** for Windsor?



COMMUNITY OUTREACH & THEMES

METHODS Overview

Town of Windsor, CA
13 hrs · 📍

Keiser Park is Expanding! Please take the time to update the Keiser Park Master Plan. To live and accepting input for the month of June at www.keiserparkmasterplan.org to take the survey.

Keiser Park se está ampliando! Por favor, comunidad para ayudarnos a actualizar el Plan Maestro de la ... See more

El personal estuvo en varios eventos este fin de semana pasado escuchando a la comunidad sobre la ampliación del Parque Keiser. Si aún no ha realizado lo en... See more

<https://www.keiserparkmasterplan.org/>

WE WANT / QUEREMOS TO HEAR / ESCUCHAR FROM YOU! / DE TI!

Actualización del Plan Maestro del Keiser Park

KEISER PARK MASTER PLAN UPDATE

COMMUNITY SURVEY
ENCUESTA de la COMUNIDAD

Help Plan Your Park! www.KeiserParkMasterPlan.org



Keiser Park Master Plan Update Community Survey *Encuesta de la comunidad para la Actualización del Plan Maestro del Keiser Park*

Welcome to the Keiser Park Master Plan update community feedback survey! The Town of Windsor has recently purchased four (4) acres of land adjacent to the park to expand Keiser Park. The Master Plan for Keiser Park is being updated to determine the best uses for the new park land to best serve the Town of Windsor. We want to hear from YOU!

¡Bienvenido a la encuesta de comentarios de la comunidad sobre la actualización del Plan Maestro de Keiser Park! El Pueblo de Windsor ha comprado recientemente cuatro (4) acres de tierra adyacente al parque para expandir el Parque Keiser. El Plan Maestro para el Parque Keiser se está actualizando para determinar los mejores usos para la nueva tierra del parque para servir mejor a la Ciudad de Windsor. ¡Queremos escuchar de ti!





COMMUNITY OUTREACH & THEMES

FINDINGS Results

Survey Question 4

What do you **like most** about Keiser Park?

Please select the top THREE things you like, or write in your favorite item we missed in 'Other.'

WHAT DO YOU LIKE MOST ABOUT KEISER PARK?

(Most selected elements)

Walking trails (304 survey / 25 dot boards)

Oak grove (295 / 22)

Playground (252 / 19)

Attend a special event/activity (241 / 18)

Sports field (236 / 7)



COMMUNITY OUTREACH & THEMES

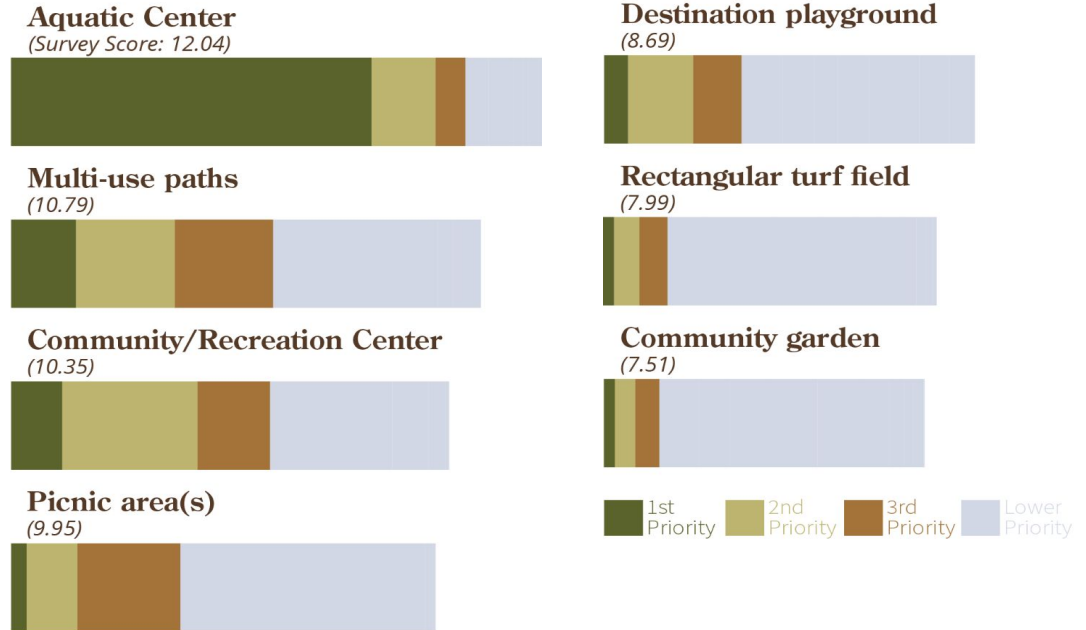
FINDINGS Results

Survey Question 5

The following amenities have been identified for Keiser Park in the Parks and Recreation Master Plan Update.

Please RANK the amenities in the order you'd **prioritize building them.**

TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK





COMMUNITY OUTREACH & THEMES

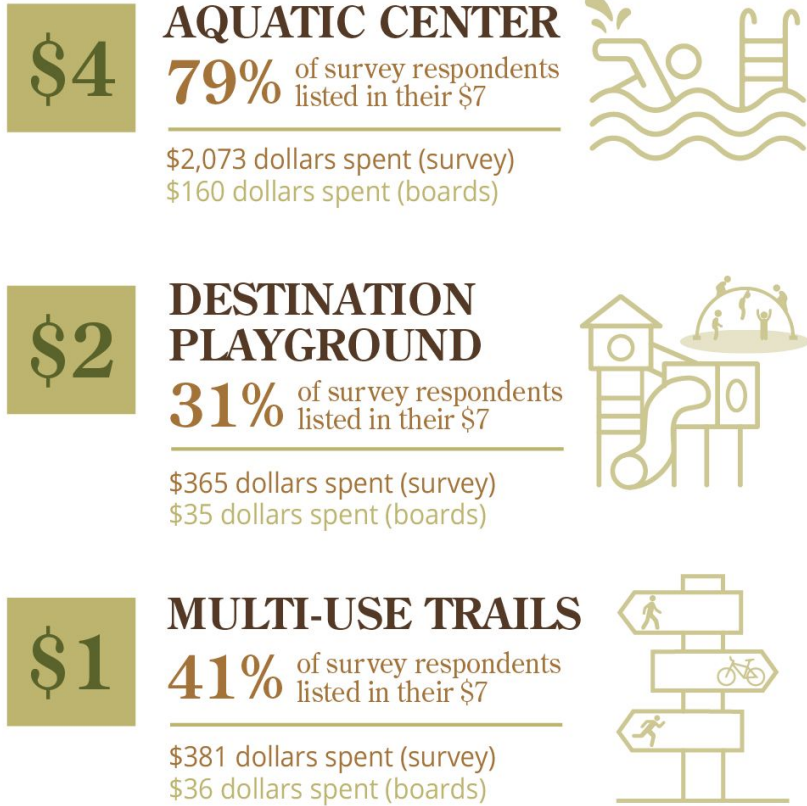
FINDINGS Results

Survey Question 6

The following amenities have been identified for Keiser Park in the Parks and Recreation Master Plan Update.

If you had \$7, **how would you spend it** to support construction of these amenities?

Enter the price of the amenity into the boxes to spend your \$7.





COMMUNITY OUTREACH & THEMES

FINDINGS Results

Survey Question 7

The Parks and Recreation Master Plan Update identified Keiser Park as the location for a future Community/ Recreation Center.

What elements would you **most like** in a COMMUNITY/ RECREATION CENTER?

Please select the top THREE elements you'd like. If we missed something you'd like, please write it in 'Other.'

TOP 3 FAVORITE ELEMENTS IN A COMMUNITY/RECREATION CENTER

Gymnasium (322 survey / 23 dot boards)

Teen center (231 / 53)

Multi-purpose Community Rooms (224 / 14)



COMMUNITY OUTREACH & THEMES

FINDINGS Results

Survey Question 8

The Parks and Recreation Master Plan Update identified Keiser Park as the location for a future Aquatic Center.

What elements would you **most like** in a AQUATIC CENTER?

Please select the top THREE elements you'd like. If we missed something you'd like, please write it in 'Other.'

TOP 3 FAVORITE ELEMENTS IN AN AQUATIC CENTER

Lap/instructional pool (411 survey / 34 dot boards)

Water play structure (335 / 155)

Water slides (242 / 137)

COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Social and Physical



Connect with Nature



Play is Popular



Balance Passive
and Active



Clean, Safe, and
Well-maintained



Diverse and
All-Inclusive



COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Social and Physical

WHY DO YOU VISIT KEISER PARK?

(Most selected elements)

- S** Attend a special event or activity (40% of respondents)
- S P** Walk/exercise dog (34%)
- S P** Playground (34%)
- S P** Participate in an organized sport event (33%)

DESIRED ADDITIONS





COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Connect with Nature

“I really hope the current calm, safe, clean, and peaceful nature of the park and all the trees can be retained... I also really like the open space it offers in the park. I hope that the park will not be overdeveloped with "buildings" and "structures.”

SURVEY RESPONSE

Keiser Park’s natural features are well-utilized and beloved

- Open spaces
- Oak Grove
- Walking trails



OAK GROVE ROUND 1 DATA:

MOST LIKED
EXISTING PARK AMENITY **#2**

PERCENT OF **SURVEY**
RESPONDENTS CITED
AS FAVORITE ELEMENT **39**

PERCENT OF **POP-UP**
PARTICIPANTS CITED
AS FAVORITE ELEMENT **18**

COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Play is Popular

Play-based activities are both common and desired at Keiser Park

- **EXISTING LIKES**

- Playground
- Sports fields for organized and informal sports

- **DESIRED ADDITIONS**

- Aquatic activities
 - Lap pool
 - Competition pool
 - Water slides/play structures

“I am absolutely thrilled at the thought of a community pool and splash pad type of place!”

SURVEY RESPONSE

“Keep it available for baseball and kids sports.”

SURVEY RESPONSE

COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Balance Passive
and Active

- **ACTIVE FEATURES**
 - Lap swim
 - Water play
 - Recreational sports
 - Unstructured play



- **PASSIVE FEATURES**
 - Walking trails
 - Picnic areas
 - Community garden
 - Dog park



“Don’t add too many buildings/items that it takes away the charm of Windsor and nature... Try to implement new items so that we have a well rounded community.”
SURVEY RESPONSE

“Put in a splash pad!!! The families of Windsor will love it.”
SURVEY RESPONSE

COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Clean, Safe, and
Well-maintained

PRIORITIES

- Lighting
- Regular maintenance
- Perpetuate safety for all ages



“Keis[er] Park is a lovely place to spend time because it is clean, peaceful and feels safe.”

SURVEY RESPONSE

COMMUNITY OUTREACH & THEMES

FINDINGS Themes



Diverse and
All-Inclusive

“Make it as free as possible when it comes to choosing what it is you are going to place at Keiser. So many families want to have recreational opportunities for their kids to go out and play without needing to worry about a charge or buying tickets.”

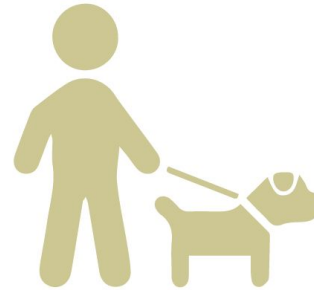
SURVEY RESPONSE

- **MULTI-PURPOSE PARK ELEMENTS FOR DIVERSE RECREATION PURSUITS**

- Aquatic center
- Community center
- Athletic fields

- **INCLUSIVITY & ACCESSIBILITY**

- Age groups
- Abilities
- Affordability
- Diverse interests



DOG AREA
ROUND 1 DATA:

MOST MENTIONED
WRITE-IN SURVEY
TOPIC **2nd**

MOST DESIRED
AMENITY FOR POP-UP
PARTICIPANTS **4th**

MOST DESIRED
AMENITY FOR SURVEY
RESPONDENTS **8th**

PERCENT OF **SURVEY**
RESPONDENTS VISIT
WITH THEIR DOG **34**



COMMUNITY OUTREACH & THEMES

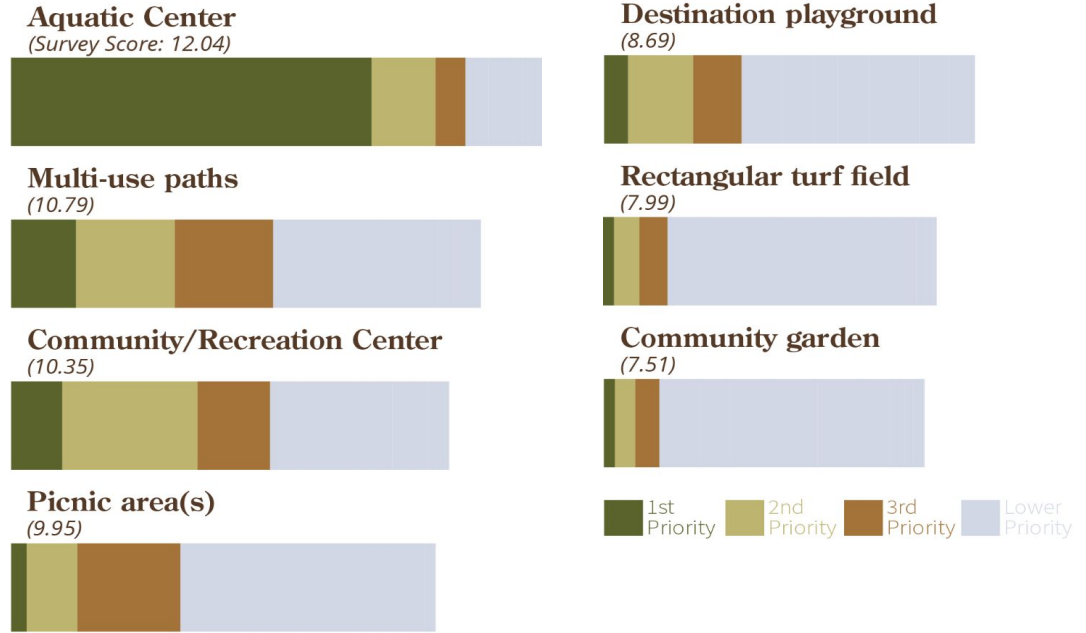
FINDINGS Results

Survey Question 5

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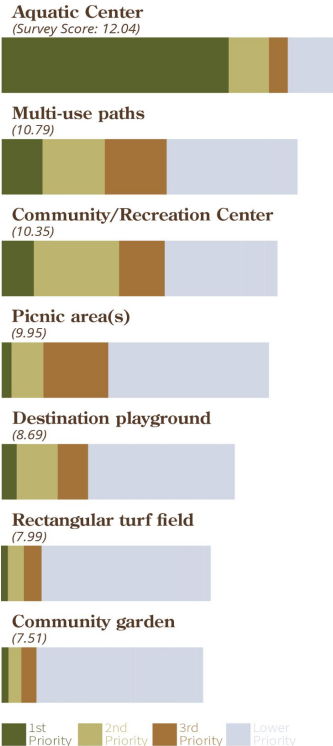
TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK





PARTNERSHIP OPPORTUNITIES

TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK



AQUATIC CENTER (Q7)

1. Lap/Instructional Pool
2. Water Play Structure
3. Water Slides
4. Competition Pool
5. Whirlpool/Spa
6. Concessions
7. Therapy Pool

COMMUNITY/REC CENTER (Q8)

1. Gymnasium
2. Teen Center
3. Multi-purpose community rooms
4. Fitness space
5. Performance/Stage area
6. Makerspace/Art studio
7. Caterer's kitchen
8. Preschool
9. CTE

- Joint-Use Opportunities at Keiser Park
 - Aquatic Center:
 - Competition Pool (#4)
 - Community/Rec Center:
 - Gymnasium (#1)
 - Fitness Space (#4)
 - Performing Arts Space (#5)
 - Kitchen (#7)
 - CTE (#9)



COMMUNITY INPUT

(Spring 2022)

- *Online Survey*
- *Community Event*

(Fall 2022)

- Commission presentations
 - Parks & Recreation Commission *September 14*
 - Town Council and WUSD Board Joint Mtg *September 29*
- “New Neighbor” meeting

MASTER PLAN UPDATE

- Design Alternatives
- Back to the Community
 - Town Council *December 7*

NEXT STEPS

YOUR HOMEWORK

- Spread the word
- Visit the project website **www.KeiserParkMasterPlan.org**
- Review the Design Alternatives *Winter 2023*



THANK YOU!