

# KEISER PARK

## MASTER PLAN UPDATE

**New Neighbors Community Meeting**

November 10, 2022



[www.KeiserParkMasterPlan.org](http://www.KeiserParkMasterPlan.org)

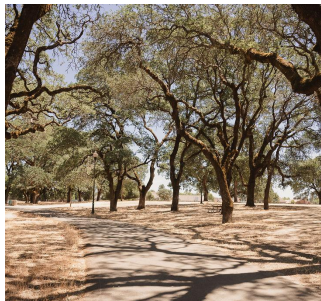


# AGENDA



**MEETING PURPOSE:** To discuss the Keiser Park Master Plan Update and future park access in order to gather feedback from neighbors.

- 1. INTRODUCTIONS**
- 2. ABOUT THE PROJECT**
- 3. COMMUNITY OUTREACH & SITE SUMMARY**
  - a. Methods
  - b. Themes
  - c. Results
  - d. Site Assessment
- 4. PARK ACCESS**
  - a. Current
  - b. Potential for the Future
- 5. OPEN DISCUSSION**
- 6. NEXT STEPS**





# INTRODUCTIONS



## Town Staff

**Olivia Lemen**  
Parks & Facilities  
Manager



**Casey Case**  
Project Manager

**Dana Falk**  
Planner

**Rebecca Flanagan**  
Outreach Coordinator



# ABOUT THE PROJECT





# ABOUT THE PROJECT



## PROJECT PURPOSE

- **Update 2008 Keiser Park Master Plan (Ph. 1 built)**
- Develop plan for a Phase 2 & 3 improvements
  - Vet previous concept of **Aquatics Complex & Gym/Community Center**
  - Consider **multi-purpose use** of the site, such as emergency evacuation
- Incorporate **park expansion** properties
- Locate proposed facilities and estimate costs
- Evaluate **funding mechanisms** & project partners
- CEQA documentation



## TOWN POLICY



# TOWN OF WINDSOR

*2040 General Plan*

### General Plan Themes

- Sustainability & Resiliency
- Community Health & Well Being

# ABOUT THE PROJECT

## Further town commitments

- A family-oriented community with an exceptional quality of life for all ages.
- Providing high-quality parks, recreation facilities and recreation programs year-round for community members and visitors.





# ABOUT THE PROJECT

## PARKS & RECREATION MASTER PLAN



- Goal 1 Maintain an integrated system of parks that provides **recreation opportunities for all**.
- Goal 2 Provide adequate **park acreage to meet the community's needs** for active and passive recreation.
- Goal 3 Ensure **equitable and convenient access to parks** and open space for all Windsor residents.
- Goal 4 **Maximize the usability** of Windsor's parks.
- Goal 5 Develop facilities that **encourage active participation**, are accessible, and affordable.
- Goal 6 Provide programs and activities that **build a strong and unified community**.
- Goal 7 Encourage and **support participation of all segments** of Windsor's population.
- Goal 8 **Use special events** to contribute to the economic development and benefit of the downtown and the community.
- Goal 9 Support a **healthy community** through health, wellness, and fitness initiatives.
- Goal 10 Incorporate **sustainable features** into parks and facilities to increase water conservation, energy efficiency and habitat values, and to educate about the environment.
- Goal 11 **Maintain existing resources** at a desired service level for community purpose.



## PROJECT VISION

Provide the Town of Windsor  
a path forward with a  
**community-derived** &  
**implementable plan** that guides  
decision-making & outlines **funding  
opportunities** for future improvements  
of **KEISER PARK**.

# ABOUT THE PROJECT

## GUIDING PRINCIPLES

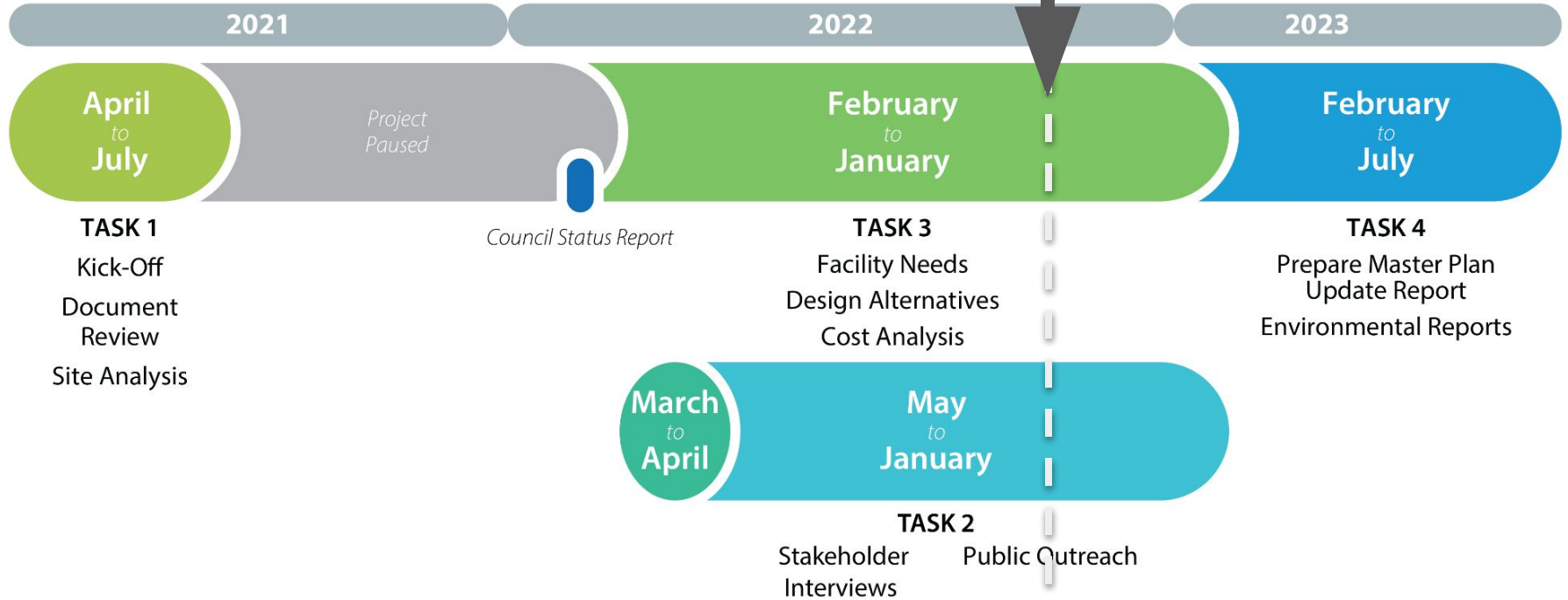
- Expand opportunities for active living/participation (*PRMP Goal 1 & Goal 5*)
- Integrate ongoing public input & participation in planning & design (*PRMP Goal 1 & Goal 7*)
- Close the gap on walkable/bikeable park access (*PRMP Goal 1 & Goal 3*)
- Provide for a variety of experiences (*PRMP Goal 1 & Goal 4*)
- Meet the community's needs (*PRMP Goal 2*)





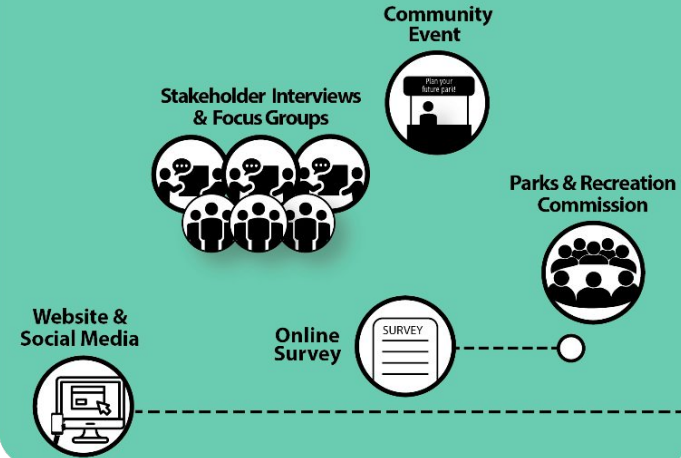
# SCHEDULE Project

# ABOUT THE PROJECT



# ABOUT THE PROJECT

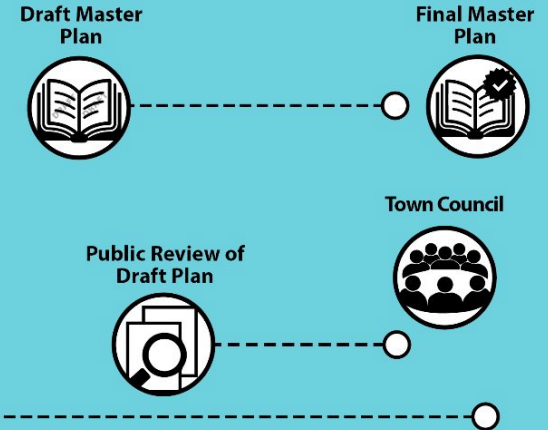
## LISTENING TO THE COMMUNITY



## PREFERRED PARK CONCEPTS



## MASTER PLAN DOCUMENT



What do we **WANT**?

What do we **LIKE** about Keiser Park?

Reconfirm programming efforts to date.

What **OTHER POSSIBILITIES** should we explore?

**PRIORITIZING** Interests

Evaluation of **OPTIONS**

Balancing **costs and benefits**

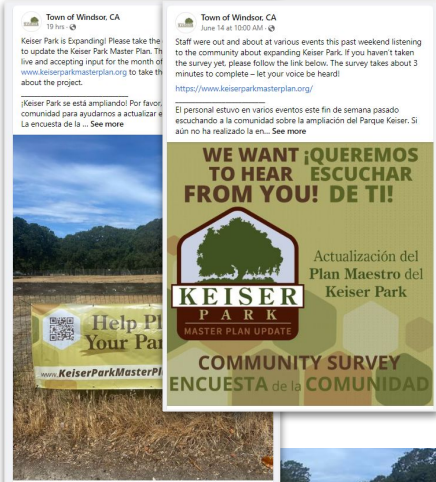
Which **solution is RIGHT** for Windsor?



# COMMUNITY OUTREACH

## METHODS Overview

### Social Media & Signage



### Community Survey



### Keiser Park Master Plan Update Community Survey *Encuesta de la comunidad para la Actualización del Plan Maestro del Keiser Park*

Welcome to the Keiser Park Master Plan update community feedback survey! The Town of Windsor has recently purchased four (4) acres of land adjacent to the park to expand Keiser Park. The Master Plan for Keiser Park is being updated to determine the best uses for the new park land to best serve the Town of Windsor. We want to hear from YOU!

*¡Bienvenido a la encuesta de comentarios de la comunidad sobre la actualización del Plan Maestro de Keiser Park! El Pueblo de Windsor ha comprado recientemente cuatro (4) acres de tierra adyacente al parque para expandir el Parque Keiser. El Plan Maestro para el Parque Keiser se está actualizando para determinar los mejores usos para la nueva tierra del parque para servir mejor a la Ciudad de Windsor. ¡Queremos escuchar de ti!*

### Pop-ups at Community Events





## SUMMARY Themes

# COMMUNITY OUTREACH



Social and Physical



Connect with Nature



Play is Popular



Balance Passive  
and Active



Clean, Safe, and  
Well-maintained



Diverse and  
All-Inclusive



## Summary Results

# COMMUNITY OUTREACH

### WHAT DO YOU LIKE MOST ABOUT KEISER PARK?

(Most selected elements)

**Walking trails** (304 survey / 25 dot boards)

**Oak grove** (295 / 22)

**Playground** (252 / 19)

**Attend a special event/activity** (241 / 18)

**Sports field** (236 / 7)



**OAK GROVE**  
ROUND 1 DATA:

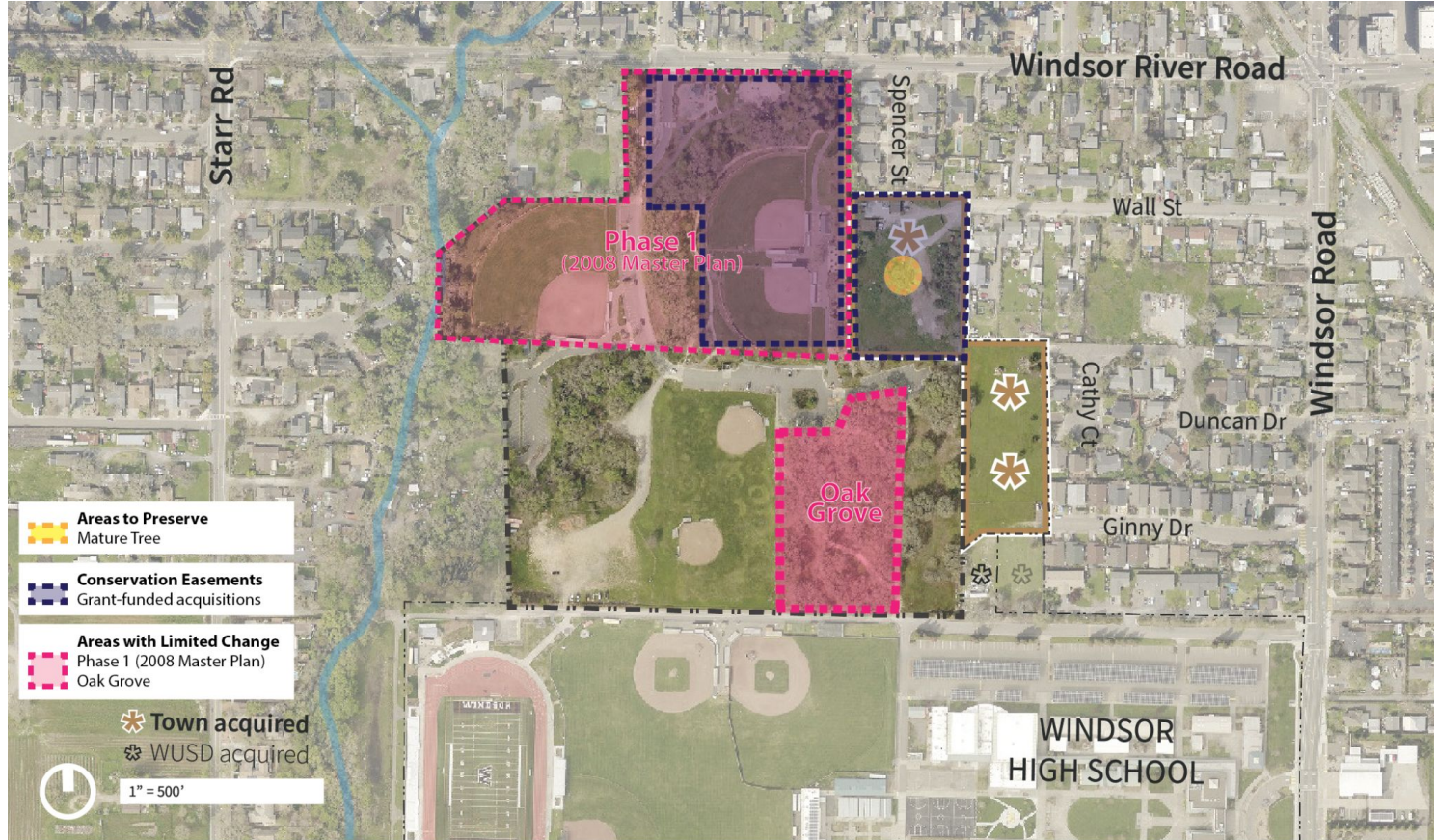
**MOST LIKED**  
EXISTING PARK  
AMENITY **#2**

PERCENT OF **SURVEY**  
**RESPONDENTS** CITED  
AS FAVORITE ELEMENT **39**

PERCENT OF **POP-UP**  
**PARTICIPANTS** CITED  
AS FAVORITE ELEMENT **18**



# PARK AREAS TO REMAIN UNCHANGED





## Summary Results

# TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK

**Aquatic Center**  
(Survey Score: 12.04)



**Destination playground**  
(8.69)



**Multi-use paths**  
(10.79)



**Rectangular turf field**  
(7.99)



**Community/Recreation Center**  
(10.35)



**Community garden**  
(7.51)



**Picnic area(s)**  
(9.95)



■ 1st Priority  
 ■ 2nd Priority  
 ■ 3rd Priority  
 ■ Lower Priority

# COMMUNITY OUTREACH

## TOP 3 FAVORITE ELEMENTS IN AN AQUATIC CENTER

**Lap/instructional pool** (411 survey / 34 dot boards)

**Water play structure** (335 / 155)

**Water slides** (242 / 137)



## TOP 3 FAVORITE ELEMENTS IN A COMMUNITY/RECREATION CENTER

**Gymnasium** (322 survey / 23 dot boards)

**Teen center** (231 / 53)

**Multi-purpose Community Rooms** (224 / 14)





# POTENTIAL AREAS FOR A REC FACILITY



**Potential Building/Pool Location**  
Town-owned property  
WUSD-owned property

★ Town acquired  
★ WUSD acquired

1" = 500'





## Summary Results

# COMMUNITY OUTREACH

## IMPORTANT ELEMENTS

- Lap swim
- Water play
- Recreational sports
- Playgrounds
- Unstructured play
- Fitness
- Open spaces
- Walking trails
- Picnic areas
- Community garden
- Dog park
- Lighting
- Community gathering spaces

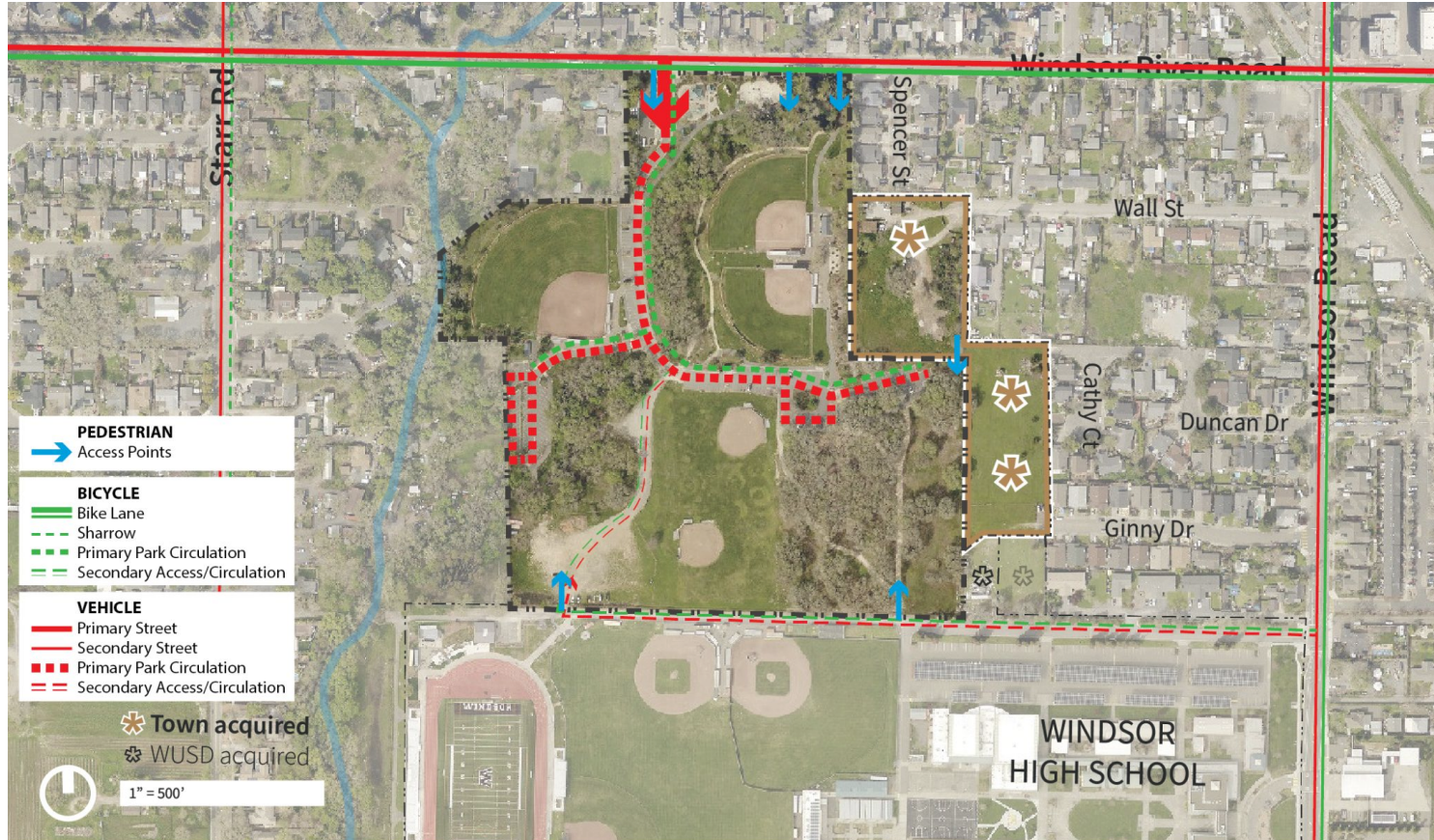
## IMPORTANT CHARACTERISTICS

- Safe
- Clean
- Well-maintained
- Affordable
- Accessible
- Inclusive
- Diverse
- Peaceful
- Fun





# CURRENT ACCESS TO THE PARK





# POTENTIAL ACCESS TO THE PARK



**POTENTIAL (FUTURE)**  
Access

Town acquired  
 WUSD acquired

1" = 500'

WINDSOR  
HIGH SCHOOL



# OPEN DISCUSSION





## COMMUNITY INPUT

*Spring 2022*

- *Online Survey*
- *Community Event*

*Fall 2022*

- *Commission & Council presentations*
- "New Neighbor" meeting

***Winter 2023***

- Community Meeting on Concepts Design Alternatives

## MASTER PLAN UPDATE

- Concept Design Alternatives
- Back to the Community

# NEXT STEPS

## STAY INVOLVED

- Spread the word
- Visit the project website **[www.KeiserParkMasterPlan.org](http://www.KeiserParkMasterPlan.org)**
- Review the Design Alternatives *Winter 2023*



**THANK YOU!**