

KEISER PARK

MASTER PLAN UPDATE

Town Council

December 7, 2022



www.KeiserParkMasterPlan.org

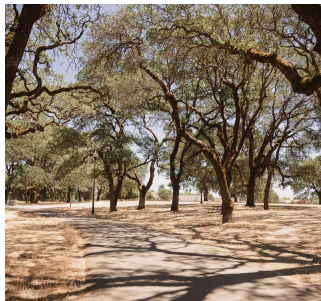


AGENDA



MEETING PURPOSE: To introduce the preliminary site designs for the Keiser Park Master Plan Update and gather community feedback towards preferred design alternatives.

- 1. INTRODUCTIONS**
- 2. ABOUT THE PROJECT**
- 3. COMMUNITY OUTREACH & SITE SUMMARY**
- 4. PRELIMINARY SITE DESIGNS**
 - a. Activated Edges
 - b. Creek Engagement
 - c. Central Programming
- 5. NEXT STEPS**





INTRODUCTIONS



Town Staff

Olivia Lemen
Parks & Facilities
Manager



Linda Gates
Partner

Casey Case
Project Manager

Dana Falk
Planner

Rebecca Flanagan
Outreach Coordinator



ABOUT THE PROJECT



 Town acquired
 WUSD acquired



ABOUT THE PROJECT



PROJECT PURPOSE

- **Update 2008 Keiser Park Master Plan (Ph. 1 built)**
- Develop plan for a Phase 2 & 3 improvements
 - Vet previous concept of **Aquatics Complex & Gym/Community Center**
 - Consider **multi-purpose use** of the site, such as emergency evacuation
- Incorporate **park expansion** properties
- Locate proposed facilities and estimate costs
- Evaluate **funding mechanisms** & project partners
- CEQA documentation



TOWN POLICY

General Plan (2018)



Sustainability &
Resiliency

Community Health &
Well Being

Further town commitments

- A family-oriented community with an exceptional quality of life for all ages.
- Providing high-quality parks, recreation facilities and recreation programs year-round for community members and visitors.

ABOUT THE PROJECT

Parks & Recreation Master Plan (2015)

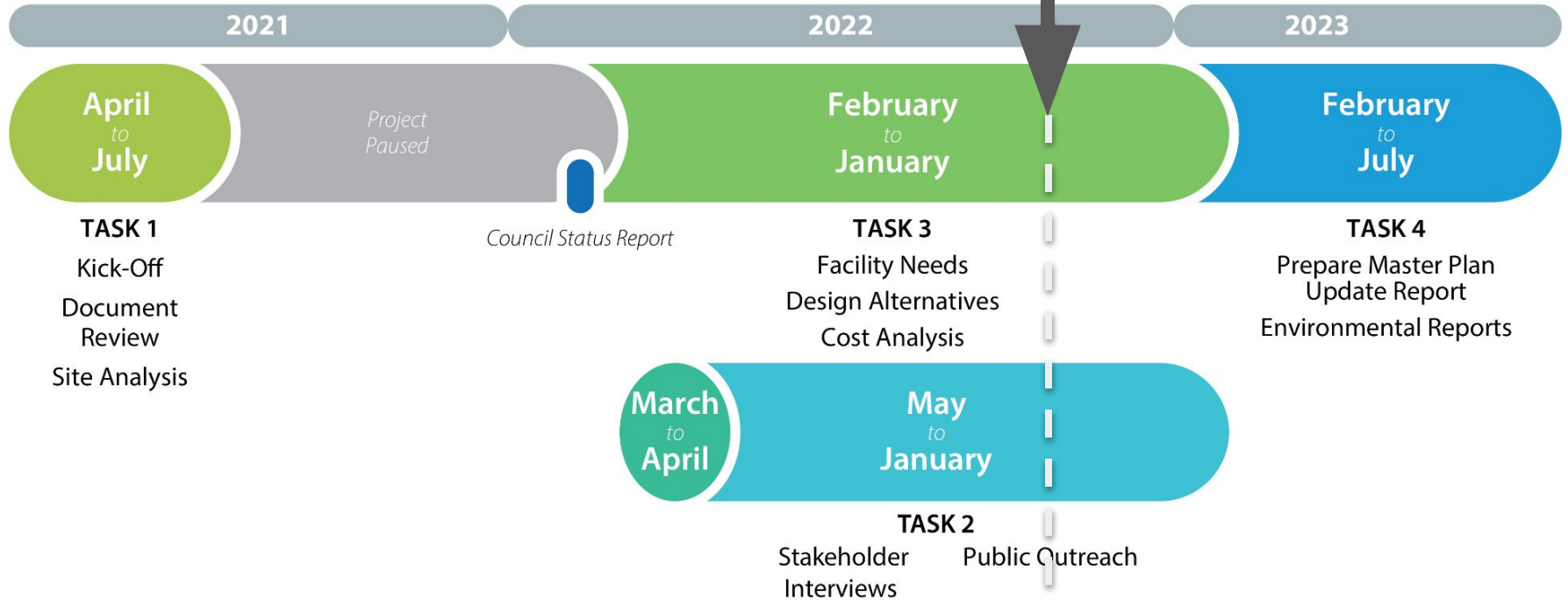


- Goal 1 ... recreation opportunities for all
- Goal 2 ... park acreage to meet the community's needs
- Goal 4 Maximize the usability
- Goal 5 ... encourage active participation
- Goal 9 ... healthy community



SCHEDULE Project

ABOUT THE PROJECT

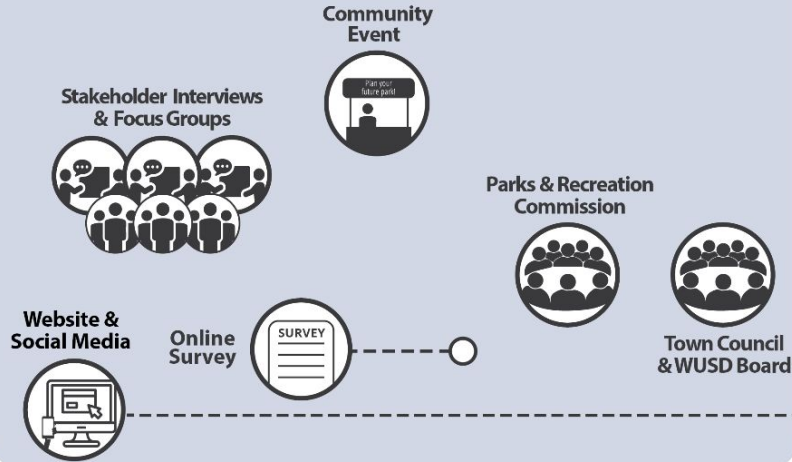




SCHEDULE Outreach

ABOUT THE PROJECT

LISTENING TO THE COMMUNITY



What do we **WANT**?

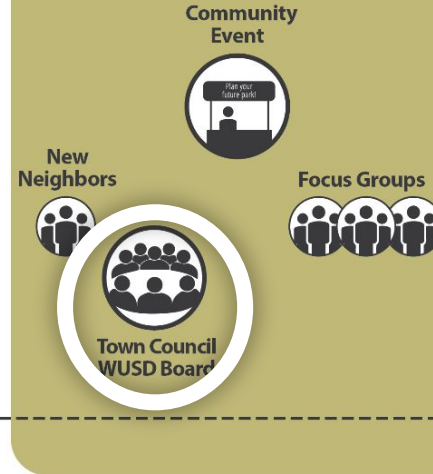
What do we **LIKE** about Keiser Park?

Reconfirm programming efforts to date.

What **OTHER POSSIBILITIES** should we explore?

PRIORITIZING Interests

PREFERRED PARK CONCEPTS

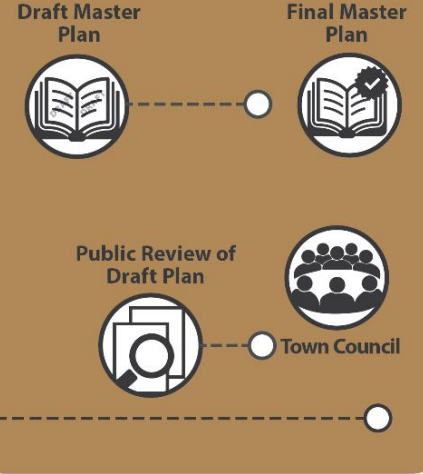


Evaluation of **OPTIONS**

Balancing **costs and benefits**

Which **solution is RIGHT** for Windsor?

MASTER PLAN DOCUMENT

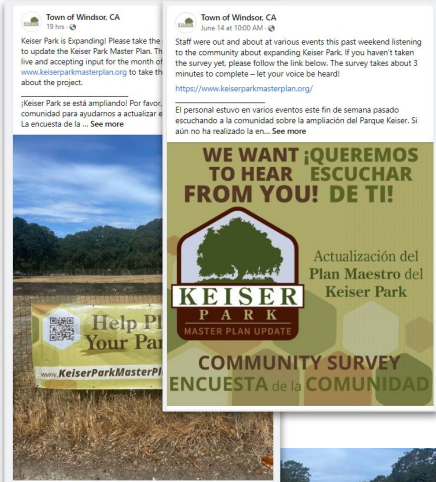




COMMUNITY OUTREACH

METHODS Overview

Social Media & Signage



Community Survey



Keiser Park Master Plan Update Community Survey *Encuesta de la comunidad para la Actualización del Plan Maestro del Keiser Park*

Welcome to the Keiser Park Master Plan update community feedback survey! The Town of Windsor has recently purchased four (4) acres of land adjacent to the park to expand Keiser Park. The Master Plan for Keiser Park is being updated to determine the best uses for the new park land to best serve the Town of Windsor. We want to hear from YOU!

¡Bienvenido a la encuesta de comentarios de la comunidad sobre la actualización del Plan Maestro de Keiser Park! El Pueblo de Windsor ha comprado recientemente cuatro (4) acres de tierra adyacente al parque para expandir el Parque Keiser. El Plan Maestro para el Parque Keiser se está actualizando para determinar los mejores usos para la nueva tierra del parque para servir mejor a la Ciudad de Windsor. ¡Queremos escuchar de ti!

Pop-ups at Community Events



“New Neighbors” Meeting

KEISER PARK MASTER PLAN UPDATE

New Neighbors Community Meeting
November 10, 2022



www.KeiserParkMasterPlan.org





SUMMARY Themes

COMMUNITY OUTREACH



Social and Physical



Connect with Nature



Play is Popular



Balance Passive
and Active



Clean, Safe, and
Well-maintained



Diverse and
All-Inclusive



Summary Results

COMMUNITY OUTREACH

WHAT DO YOU LIKE MOST ABOUT KEISER PARK?

(Most selected elements)

Walking trails (304 survey / 25 dot boards)

Oak grove (295 / 22)

Playground (252 / 19)

Attend a special event/activity (241 / 18)

Sports field (236 / 7)



OAK GROVE
ROUND 1 DATA:

MOST LIKED
EXISTING PARK
AMENITY **#2**

PERCENT OF **SURVEY**
RESPONDENTS CITED
AS FAVORITE ELEMENT **39**

PERCENT OF **POP-UP**
PARTICIPANTS CITED
AS FAVORITE ELEMENT **18**



PARK AREAS TO REMAIN UNCHANGED





Summary Results

TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK

Aquatic Center
(Survey Score: 12.04)



Destination playground
(8.69)



Multi-use paths
(10.79)



Rectangular turf field
(7.99)



Community/Recreation Center
(10.35)



Community garden
(7.51)



Picnic area(s)
(9.95)



1st Priority 2nd Priority 3rd Priority Lower Priority

COMMUNITY OUTREACH

TOP 3 FAVORITE ELEMENTS IN AN AQUATIC CENTER

Lap/instructional pool (411 survey / 34 dot boards)

Water play structure (335 / 155)

Water slides (242 / 137)



TOP 3 FAVORITE ELEMENTS IN A COMMUNITY/RECREATION CENTER

Gymnasium (322 survey / 23 dot boards)

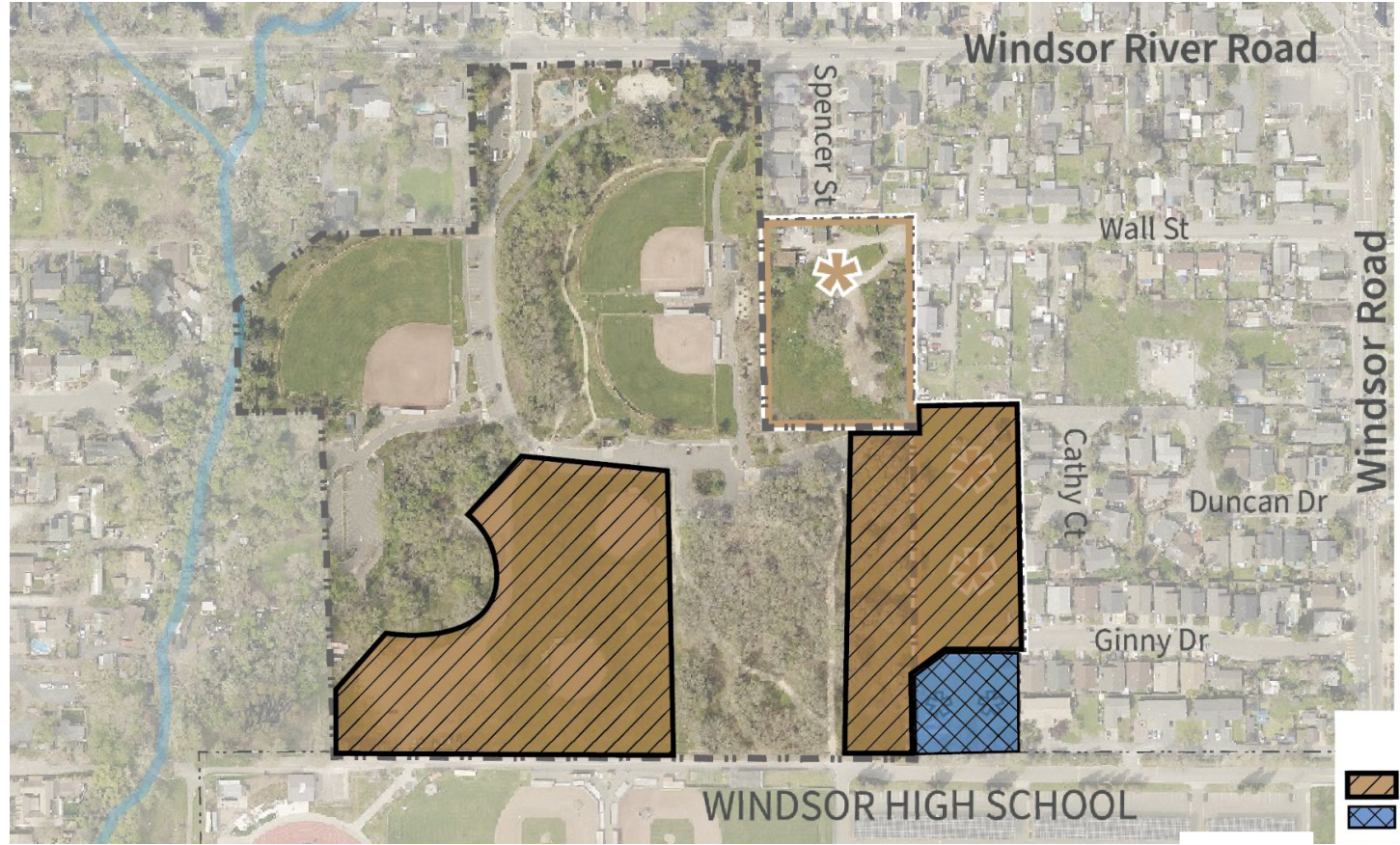
Teen center (231 / 53)

Multi-purpose Community Rooms (224 / 14)





POTENTIAL AREAS FOR FACILITIES



- Potential Locations
Recreation Facilities**
-  Town-owned property
 -  WUSD-owned property



Summary Results

COMMUNITY OUTREACH

IMPORTANT ELEMENTS

- Lap swim
- Water play
- Recreational sports
- Playgrounds
- Unstructured play
- Fitness
- Open spaces
- Walking trails
- Picnic areas
- Community garden
- Dog park
- Lighting
- Community gathering spaces

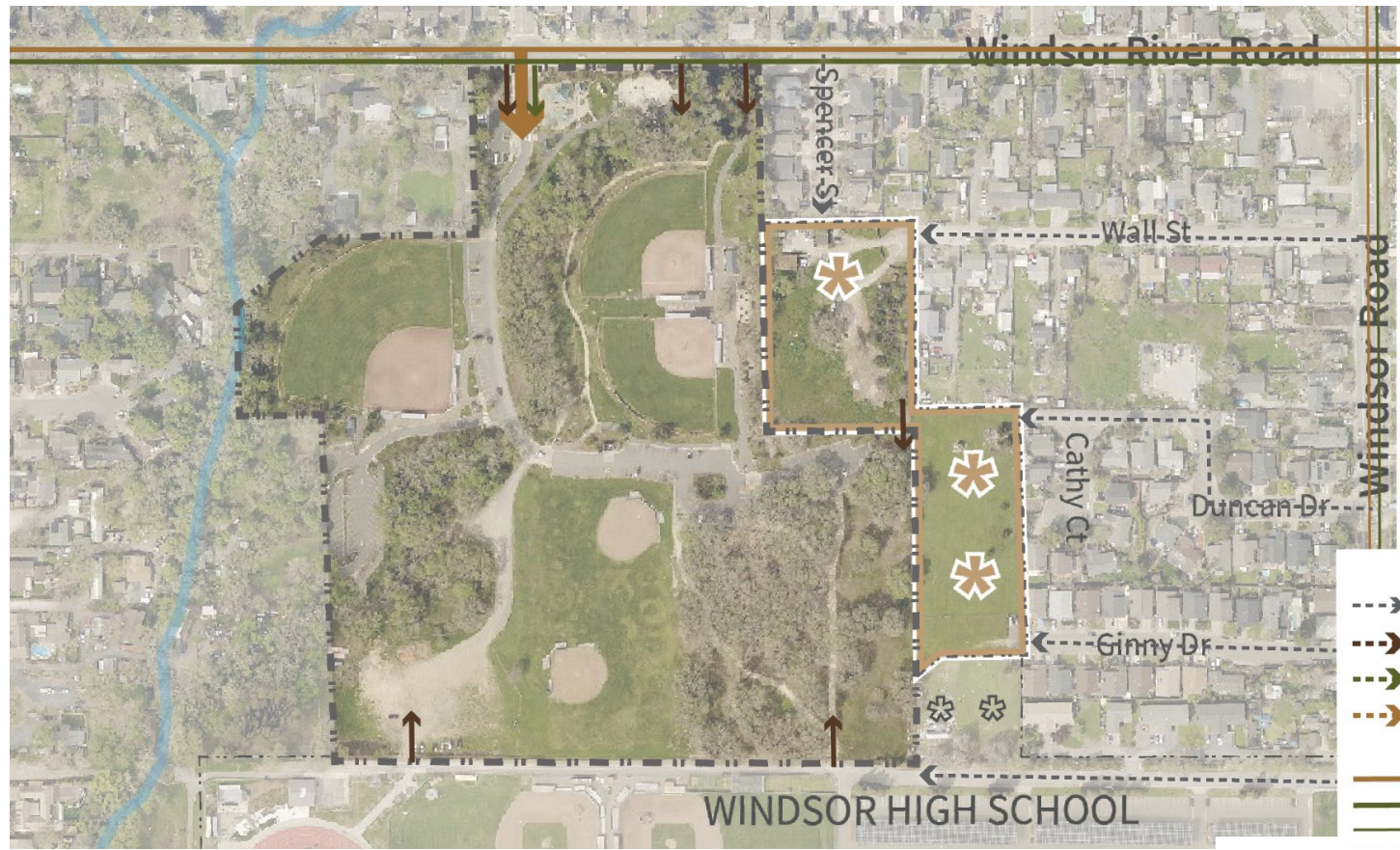
IMPORTANT CHARACTERISTICS

- Safe
- Clean
- Well-maintained
- Affordable
- Accessible
- Inclusive
- Diverse
- Peaceful
- Fun





PARK ACCESS



- Access Points**
- - - - -> Potential Future
 - - - - -> Pedestrian
 - - - - -> Bicycle
 - - - - -> Vehicle
- Circulation**
- Vehicle
 - Bicycle (Bike Lane)
 - Bicycle (Sharrows)



PARK CIRCULATION



- Park Circulation**
- Pedestrian
 - Bicycle
 - Vehicle



PRELIMINARY SITE DESIGNS

ALL CONCEPTS INCLUDE:

New Recreation Facilities

Aquatic Center
Community/Recreation Center

Picnic Areas
for social gathering

Walking path network

Preliminary Site Design:

ACTIVATED EDGES

- Proposed changes occur primarily along park edges
- Existing sports fields in south-central remain

Preliminary Site Design:

CREEK ENHANCEMENT

- Proposed changes occur closest to the creek and the area used for parking (dirt lot)
- Anticipated access from Jaguar Way

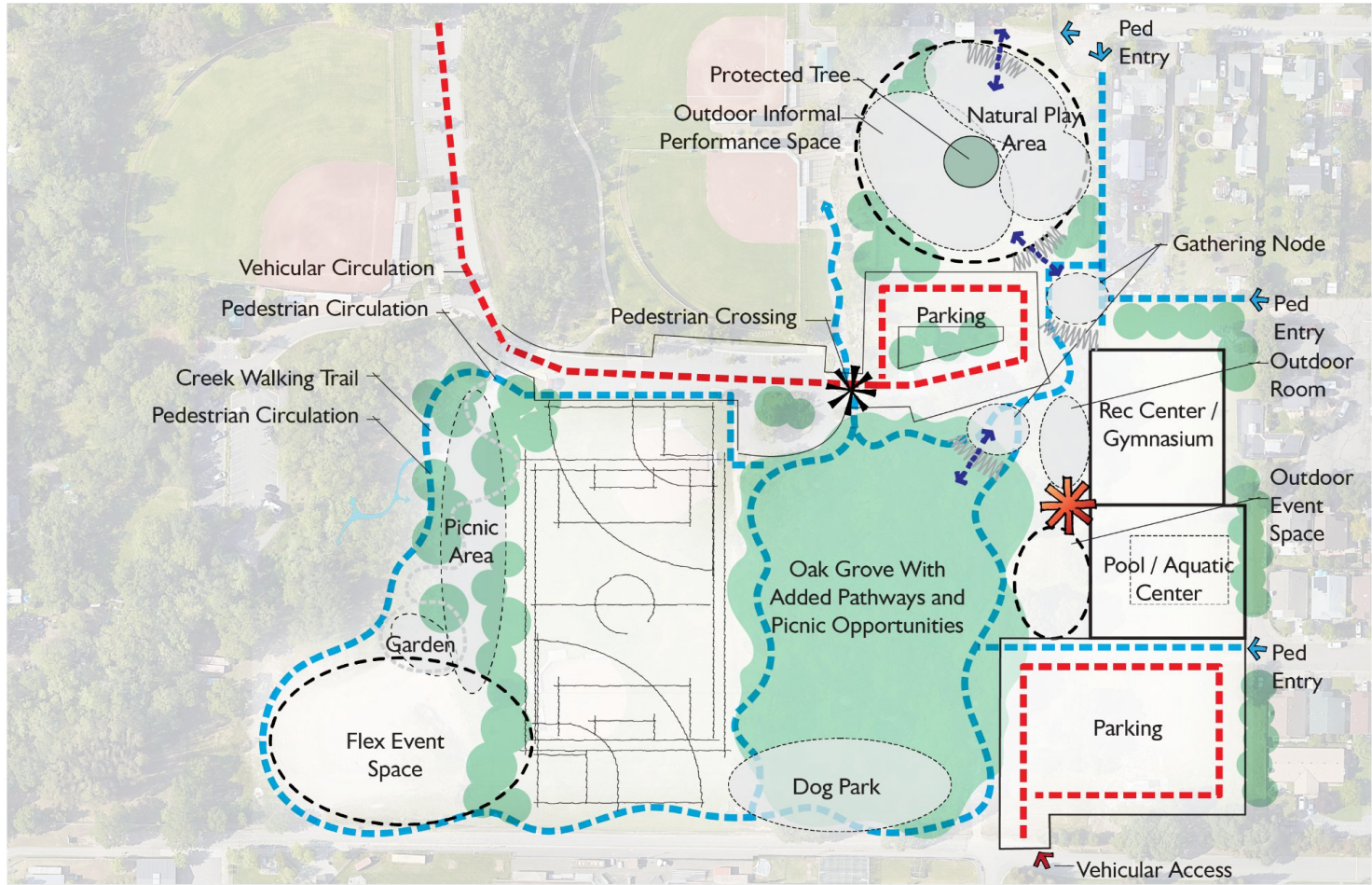
Preliminary Site Design:

CENTRAL PROGRAMMING

- Proposed changes occur in the center of the park
- Anticipated access from Jaguar Way
- Concept most similar to 2008 Master Plan

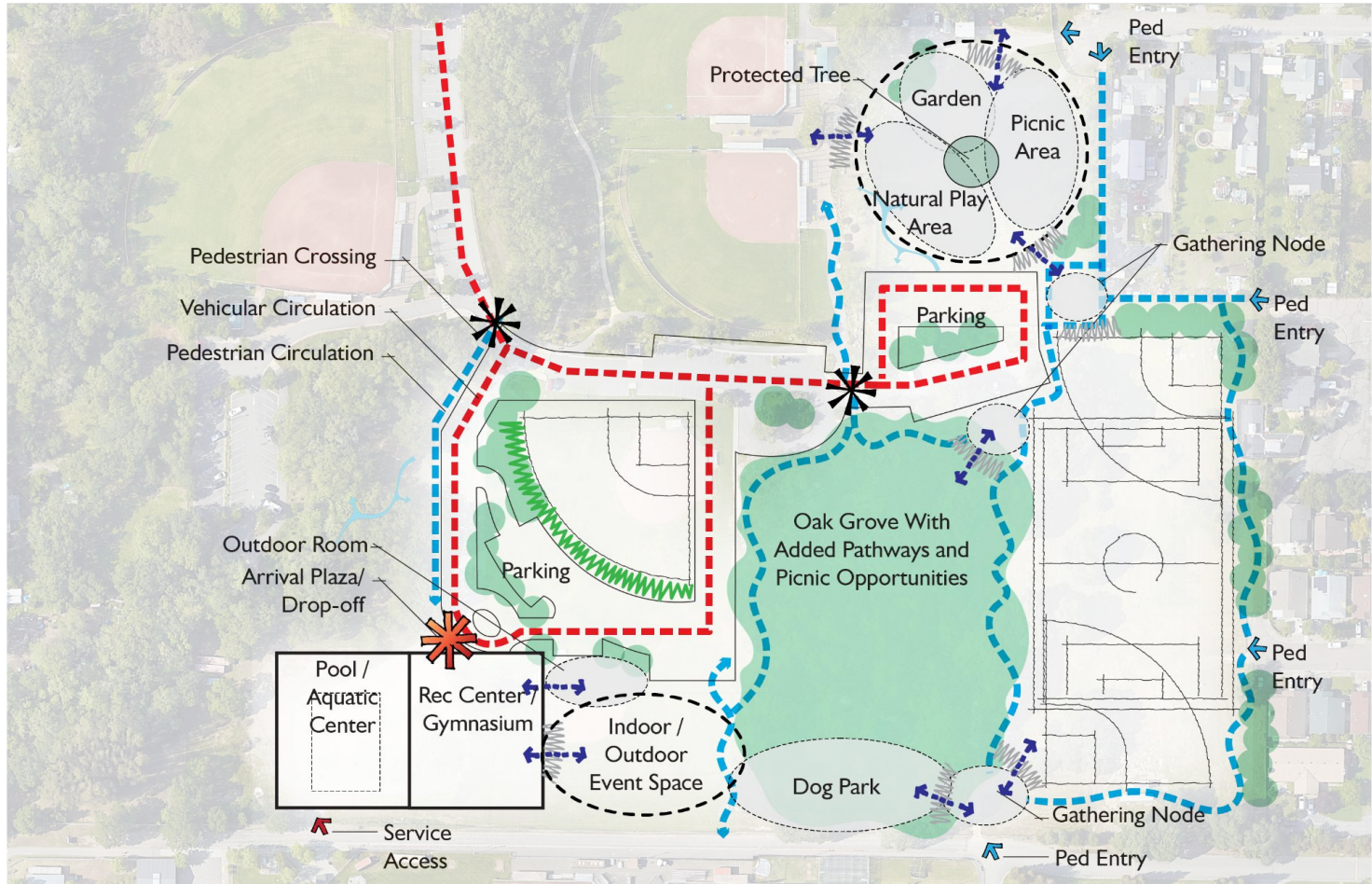


PRELIMINARY SITE DESIGN: **ACTIVATED EDGES**



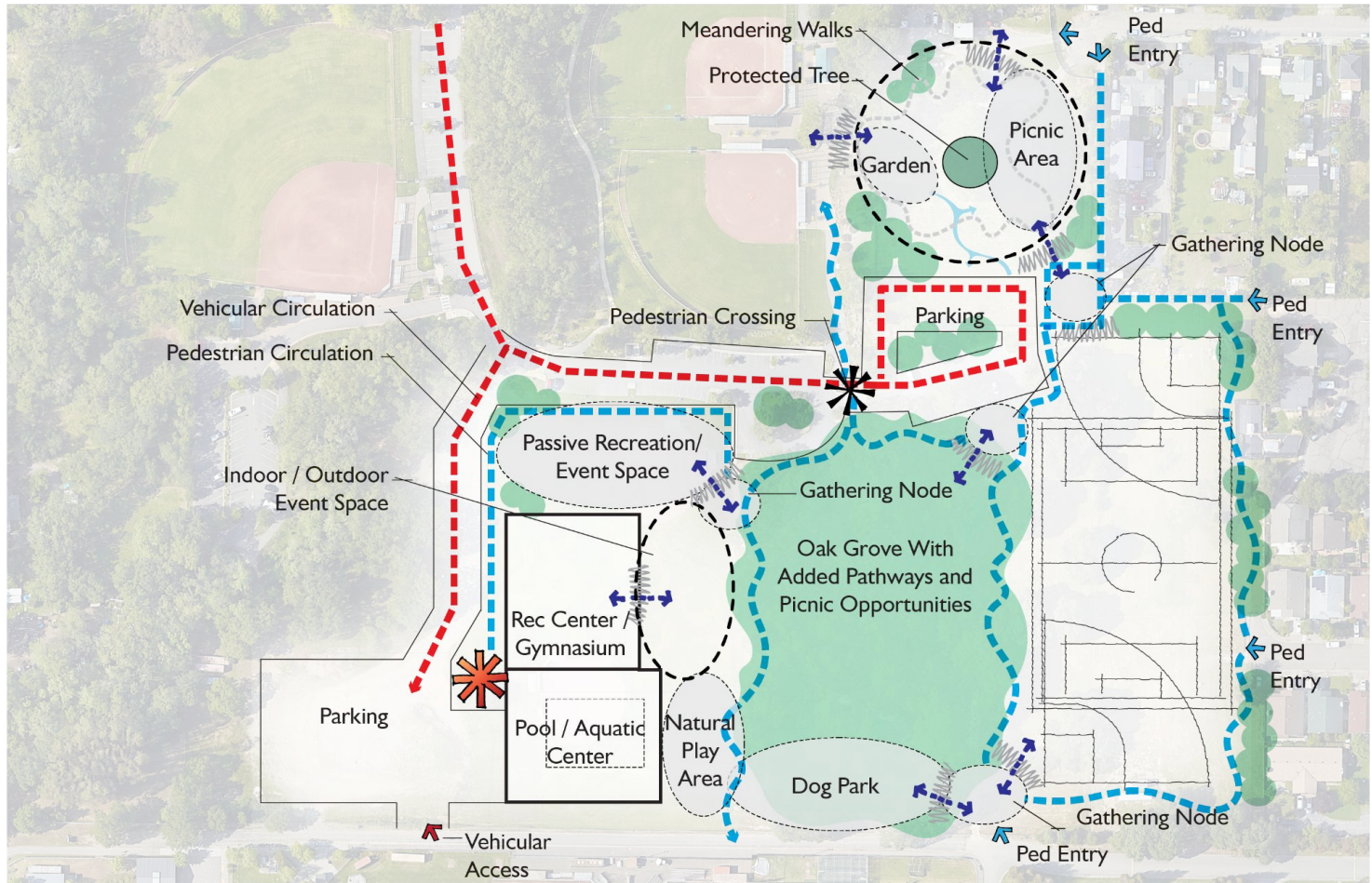


PRELIMINARY SITE DESIGN: CREEK ENGAGEMENT





PRELIMINARY SITE DESIGN: **CENTRAL PROGRAMMING**





COMMUNITY INPUT

Spring 2022

- *Online Survey*
- *Community Event*

Fall 2022

- *Commission & Council presentations*
- *“New Neighbor” meeting*

Winter 2023

- 12/15 present to WUSD Board
- Community Meeting on Preliminary Site Designs

MASTER PLAN UPDATE

- Refine Preliminary Site Designs
- Community Engagement

NEXT STEPS

STAY INVOLVED

- Spread the word
- Visit the project website
www.KeiserParkMasterPlan.org
- Community Engagement about Preliminary Site Alternatives *Winter 2023*



Council Questions



Public Comments



Council Comments



THANK YOU!