

# KEISER PARK

## MASTER PLAN UPDATE

**P&R Commission, Webinar**  
February 8, 2023



[www.KeiserParkMasterPlan.org](http://www.KeiserParkMasterPlan.org)

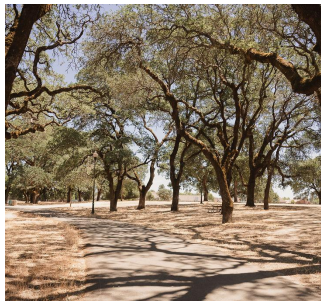


# AGENDA



**MEETING PURPOSE:** To gather community feedback towards preferred design alternatives.

- 1. ABOUT THE PROJECT & EFFORTS TO DATE**
- 2. SHARE YOUR THOUGHTS**
- 3. NEXT STEPS**





# HOW TO PARTICIPATE



**'Raise Hand'**  
Indicate you'd  
like to speak

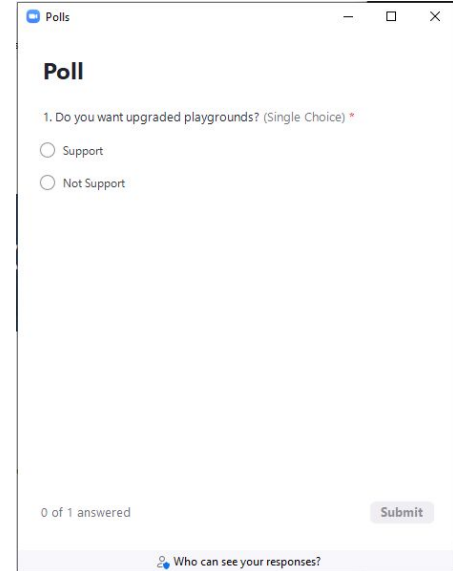


**'Unmute'**  
Remember to  
unmute yourself  
before speaking

## Polls

To hear your thoughts

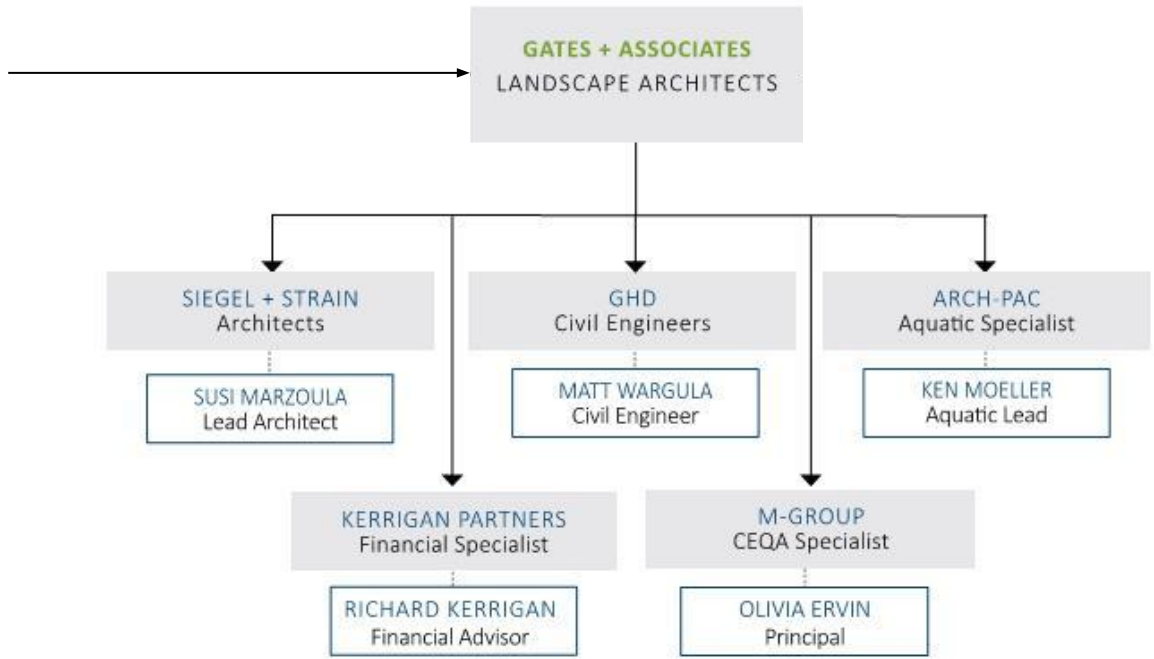
(Answers are anonymous.  
Select your answer and submit.)





# PROJECT TEAM

  
**TOWN OF WINDSOR**  
**Olivia Lemen**  
Parks & Recreation  
Director



# ABOUT THE PROJECT



-  Town acquired
-  WUSD acquired



# WHY THE UPDATE?

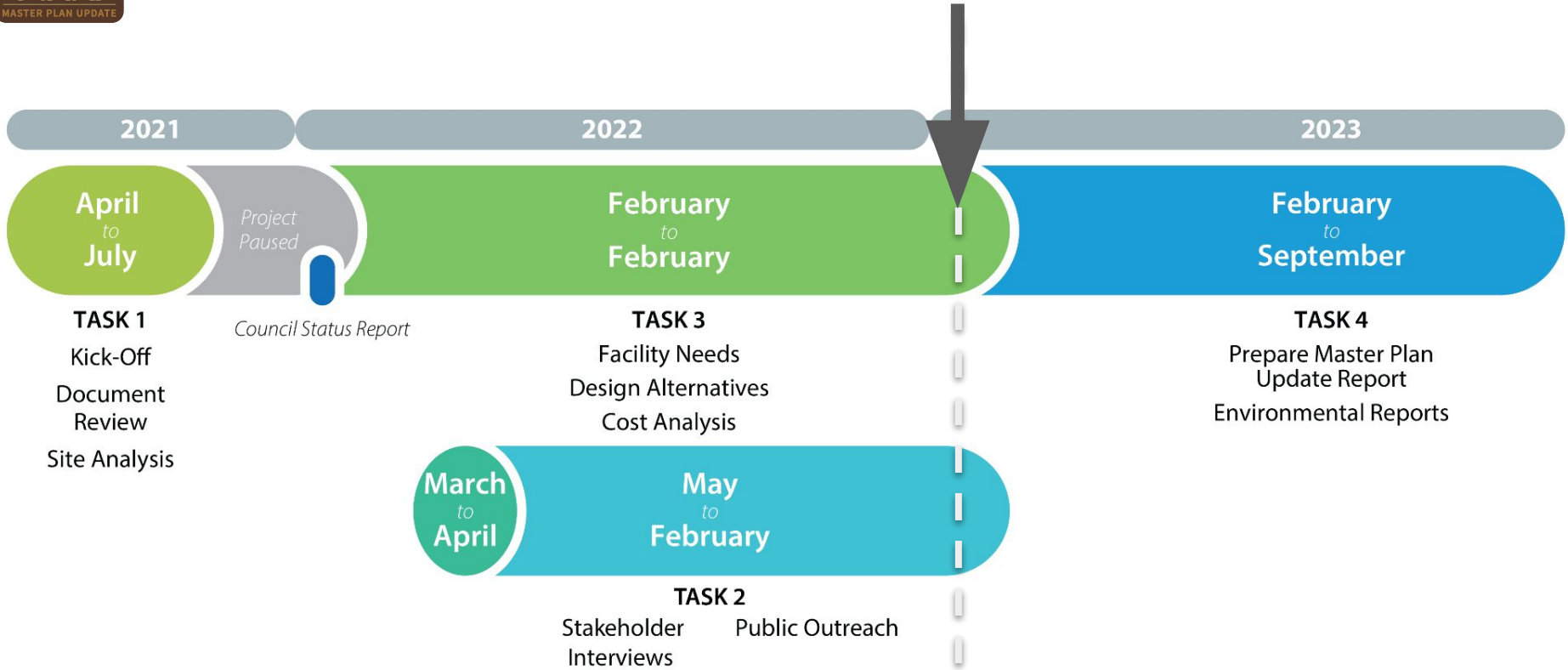


2008 Master Plan

- Update 2008 Keiser Park **Master Plan** (Ph. 1 built)
- Develop plan for a Phase 2 & 3 improvements
  - Vet previous concept of **Aquatics Complex & Gym/Community Center**
  - Consider **multi-purpose use** of the site, such as emergency evacuation
- Incorporate **park expansion** properties
- Locate proposed facilities and estimate costs
- Evaluate **funding mechanisms** & project partners
- CEQA documentation



# Where we are





# HEARING FROM YOU

## LISTENING TO THE COMMUNITY



What do we **WANT**?

What do we **LIKE** about Keiser Park?

Reconfirm programming efforts to date.

What **OTHER POSSIBILITIES** should we explore?

**PRIORITIZING** Interests

## PREFERRED PARK CONCEPTS

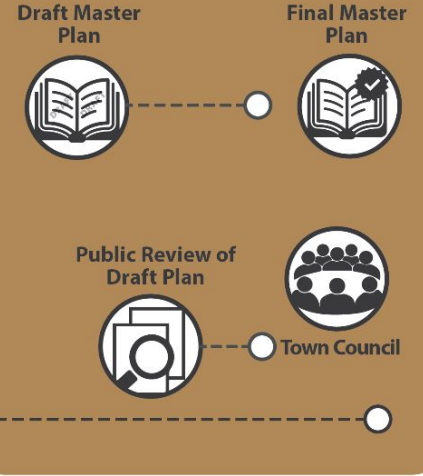


Evaluation of **OPTIONS**

Balancing **costs and benefits**

Which **solution is RIGHT** for Windsor?

## MASTER PLAN DOCUMENT







# COMMUNITY OUTREACH

## Social Media & Signage



## Community Survey



### Keiser Park Master Plan Update Community Survey *Encuesta de la comunidad para la Actualización del Plan Maestro del Keiser Park*

Welcome to the Keiser Park Master Plan update community feedback survey! The Town of Windsor has recently purchased four (4) acres of land adjacent to the park to expand Keiser Park. The Master Plan for Keiser Park is being updated to determine the best uses for the new park land to best serve the Town of Windsor. We want to hear from YOU!

*¡Bienvenido a la encuesta de comentarios de la comunidad sobre la actualización del Plan Maestro de Keiser Park! El Pueblo de Windsor ha comprado recientemente cuatro (4) acres de tierra adyacente al parque para expandir el Parque Keiser. El Plan Maestro para el Parque Keiser se está actualizando para determinar los mejores usos para la nueva tierra del parque para servir mejor a la Ciudad de Windsor. ¡Queremos escuchar de ti!*

## Pop-ups at Community Events



### “New Neighbors” Meeting

## KEISER PARK MASTER PLAN UPDATE

New Neighbors Community Meeting  
November 10, 2022



[www.KeiserParkMasterPlan.org](http://www.KeiserParkMasterPlan.org)





# WHAT DO YOU LIKE MOST?

## WHAT DO YOU LIKE MOST ABOUT KEISER PARK?

(Most selected elements)

**Walking trails** (304 survey / 25 dot boards)

**Oak grove** (295 / 22)

**Playground** (252 / 19)

**Attend a special event/activity** (241 / 18)

**Sports field** (236 / 7)



**OAK GROVE**  
ROUND 1 DATA:

**MOST LIKED**  
EXISTING PARK  
AMENITY

**#2**

PERCENT OF **SURVEY**  
**RESPONDENTS** CITED  
AS FAVORITE ELEMENT

**39**

PERCENT OF **POP-UP**  
**PARTICIPANTS** CITED  
AS FAVORITE ELEMENT

**18**



# WHAT DO YOU WANT MOST?

## TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK

**Aquatic Center**  
(Survey Score: 12.04)



**Destination playground**  
(8.69)



**Multi-use paths**  
(10.79)



**Rectangular turf field**  
(7.99)



**Community/Recreation Center**  
(10.35)



**Community garden**  
(7.51)



**Picnic area(s)**  
(9.95)



1st Priority 2nd Priority 3rd Priority Lower Priority

## TOP 3 FAVORITE ELEMENTS IN AN AQUATIC CENTER

Lap/instructional pool (411 survey / 34 dot boards)

Water play structure (335 / 155)

Water slides (242 / 137)



## TOP 3 FAVORITE ELEMENTS IN A COMMUNITY/RECREATION CENTER

Gymnasium (322 survey / 23 dot boards)

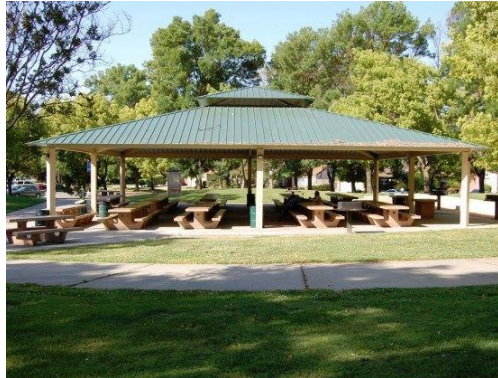
Teen center (231 / 53)

Multi-purpose Community Rooms (224 / 14)





# WHAT THE UPDATE WILL INCLUDE



- Recreation Center/Gymnasium
- Pool/Aquatic Center
- Picnic Area
- Garden
- Natural Play
- Flex Event Space
- Indoor/Outdoor Event Space
- Gathering Node
- Parking Lot



## SUMMARY Themes

# COMMUNITY OUTREACH



Social and Physical



Connect with Nature



Play is Popular



Balance Passive  
and Active



Clean, Safe, and  
Well-maintained



Diverse and  
All-Inclusive



# SITE SUMMARY: **PARK AREAS TO REMAIN**



-  Limited Change Areas
-  Intermittent Stream
-  Conservation Easements
-  Mature Tree



# SITE SUMMARY: **POTENTIAL AREAS FOR FACILITIES**



- Potential Locations  
Recreation Facilities**
-  Town-owned property
  -  WUSD-owned property



# PARK ACCESS & CIRCULATION



- Circulation**
  - Vehicle
  - Bicycle (Bike Lane)
  - Bicycle (Sharrows)
- Access Points**
  - Potential Future
  - Pedestrian
  - Bicycle
  - Vehicle
- Park Circulation**
  - Pedestrian
  - Bicycle
  - Vehicle





# PARK CONCEPTS

## New Recreation Facilities

Aquatic Center  
Community/Recreation Center

**Picnic Areas**  
for social gathering

**Walking path network**

## ACTIVATED EDGES

- Proposed changes occur primarily along park edges
- Existing sports fields in south-central remain

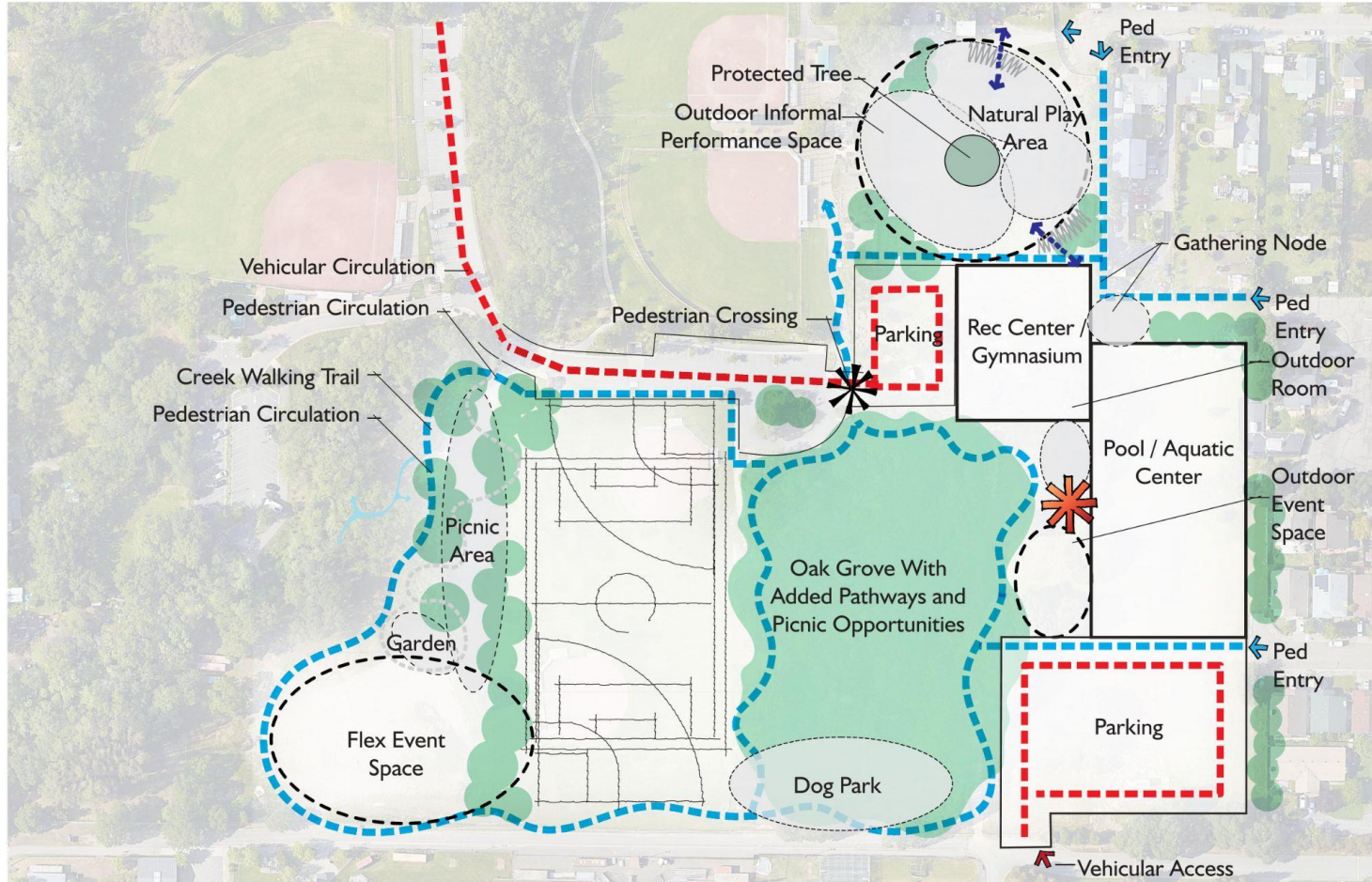
## CREEK ENHANCEMENT

- Proposed changes occur closest to the creek and the area used for parking (dirt lot)

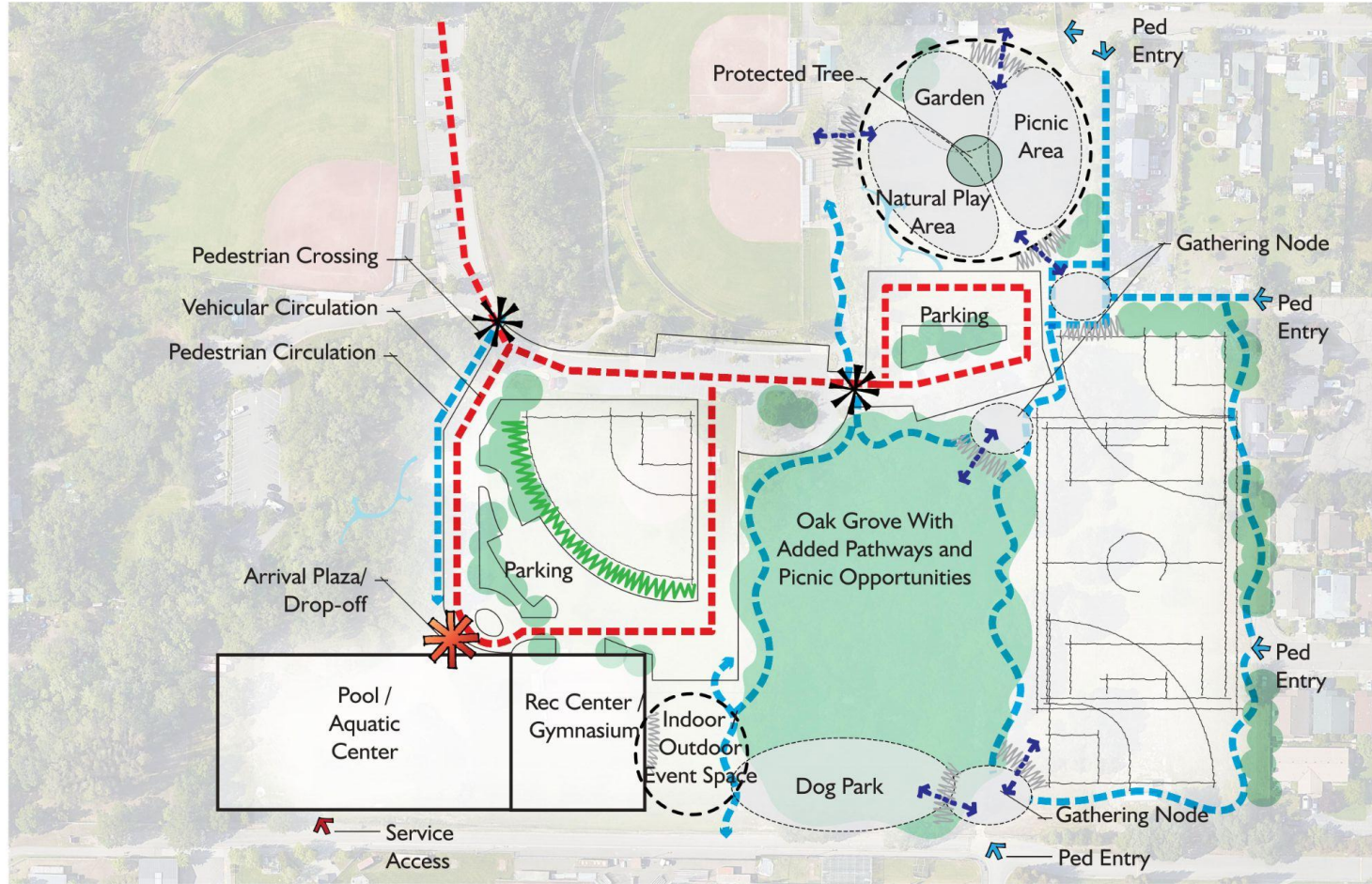
## CENTRAL PROGRAMMING

- Proposed changes occur in the center of the park
- Concept most similar to 2008 Master Plan

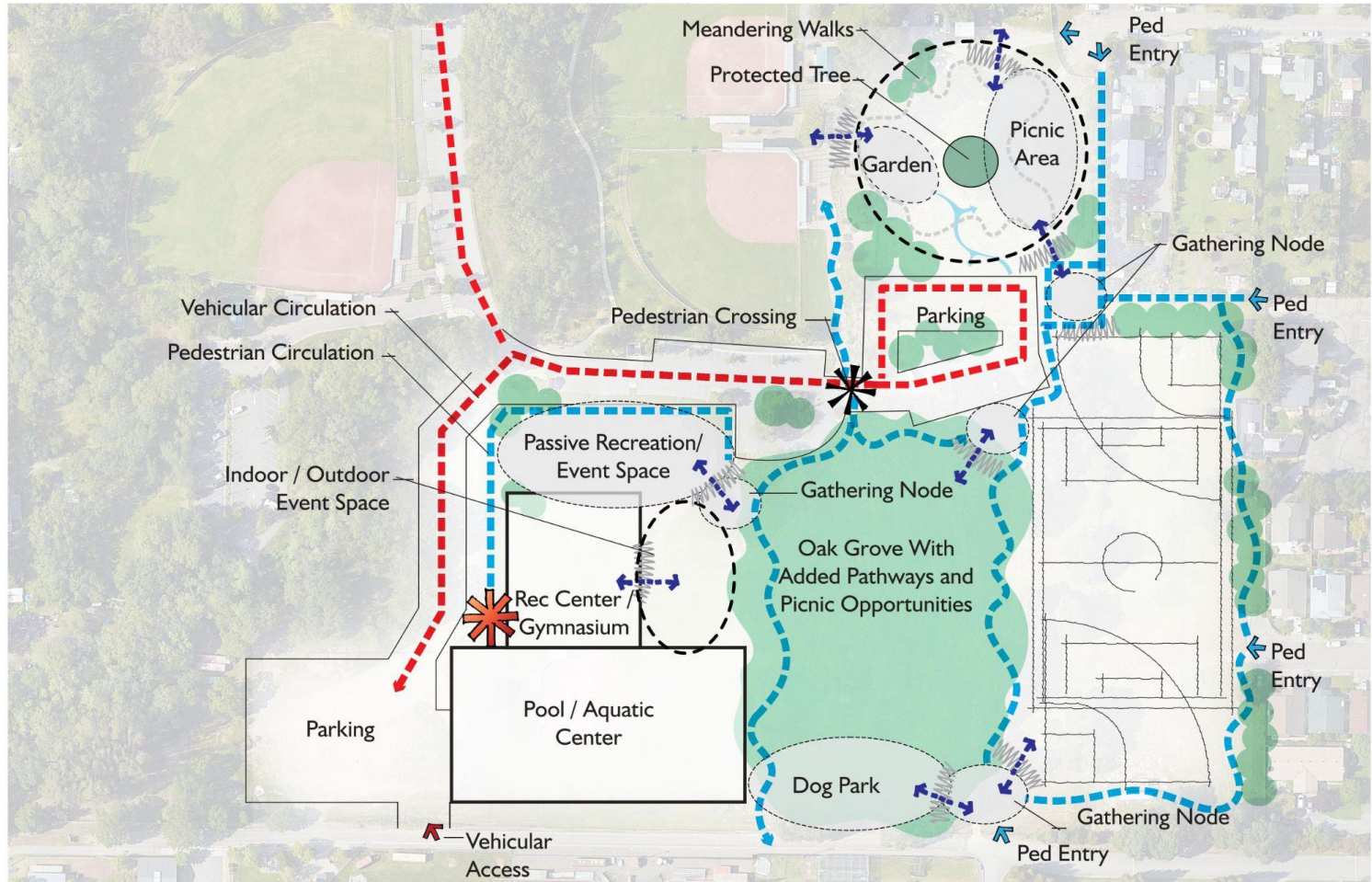
# ACTIVATED EDGES



# CREEK ENGAGEMENT



# CENTRAL PROGRAMMING





# Commissioner Questions



Now we want to hear from you...



# WHAT DO YOU THINK ABOUT...

What is the **MOST IMPORTANT FACTOR?**

- Development primarily along park edges
- Develop closer to the creek
- Develop in the center of the park
- Enhanced vehicular access
- Access from the community and school edges
- Enhance and protect natural spaces

# WHAT DO YOU THINK ABOUT...

## How should we use the **CONSERVATION AREA**?

- Garden
- Picnic Area
- Meandering Walk
- Nature Play Area
- Outdoor Informal Performance Space





# WHAT DO YOU THINK ABOUT...

Where should the **AQUATIC CENTER AND RECREATION CENTER** be in the park?

- Eastern park edge
- Southwest corner
- In the Center



# WHAT DO YOU THINK ABOUT...

Where should the **SPORTS FIELDS** be in the park?

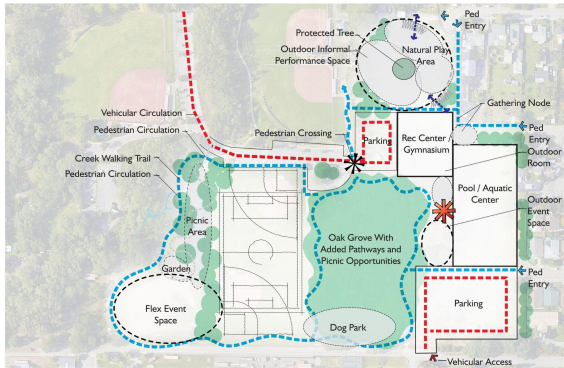
- New multi-use sports field in the center
- Existing diamond sports field remains in the center
- New multi-use sports field along the eastern edge



# WHAT DO YOU THINK ABOUT..

Which is your **FAVORITE?**

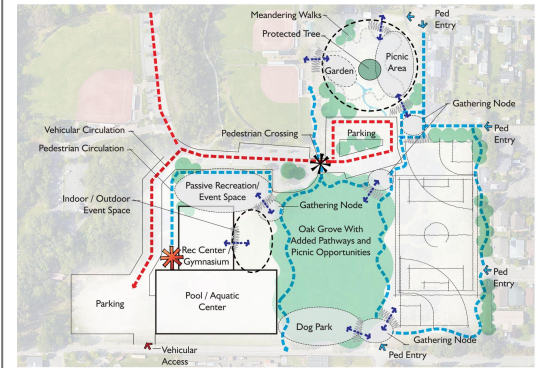
## ACTIVATED EDGES



## CREEK ENGAGEMENT



## CENTRAL PROGRAMMING





# Public Comment



# WHAT DO YOU THINK ABOUT...

Public Comment

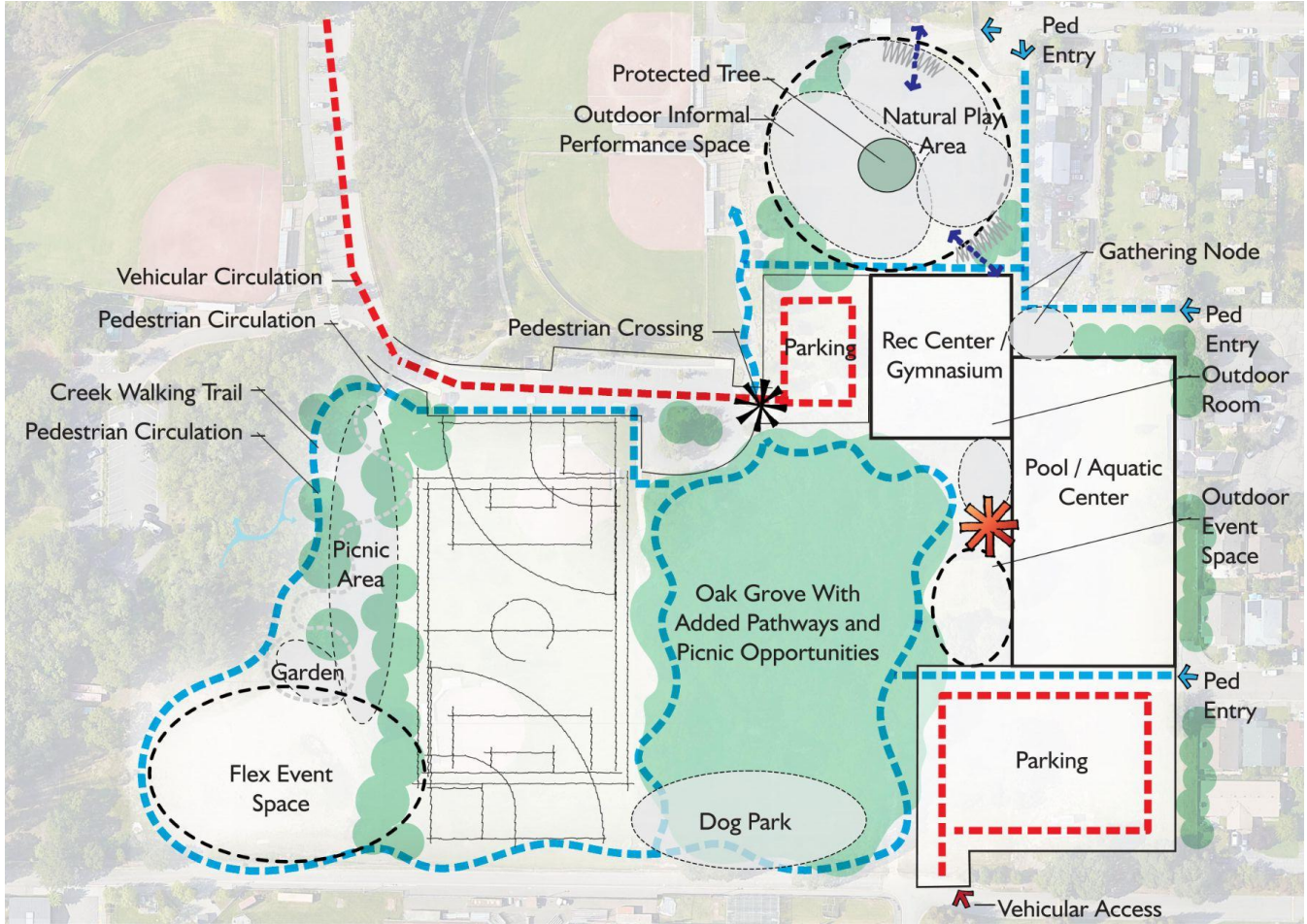
**ACTIVATED**

**EDGES**

Likes?

Dislikes?

*Raise your 'Zoom' hand to speak*





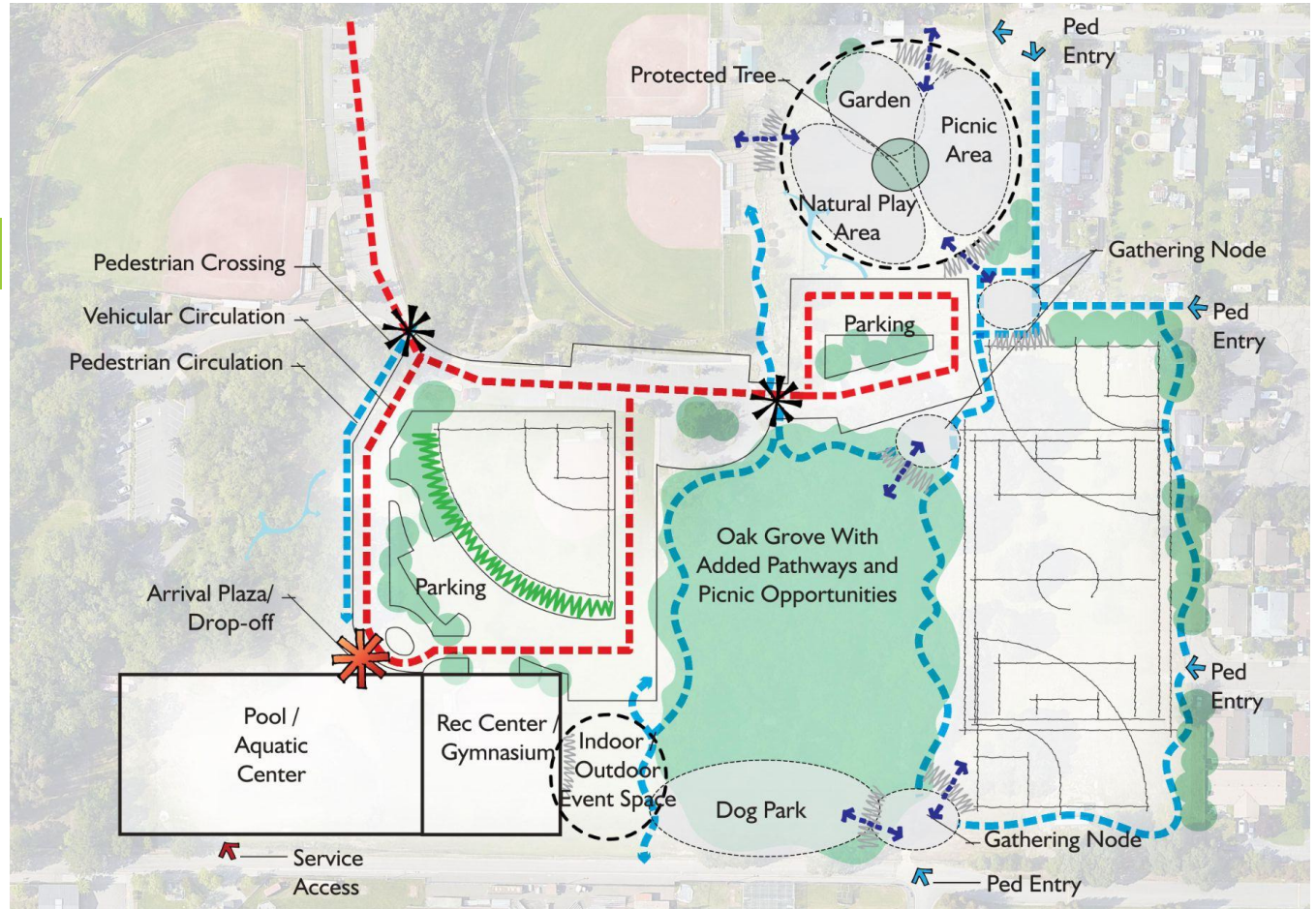
# WHAT DO YOU THINK ABOUT...

Public Comment

## CREEK ENGAGEMENT

Likes?  
Dislikes?

Raise your  
'Zoom' hand  
to speak





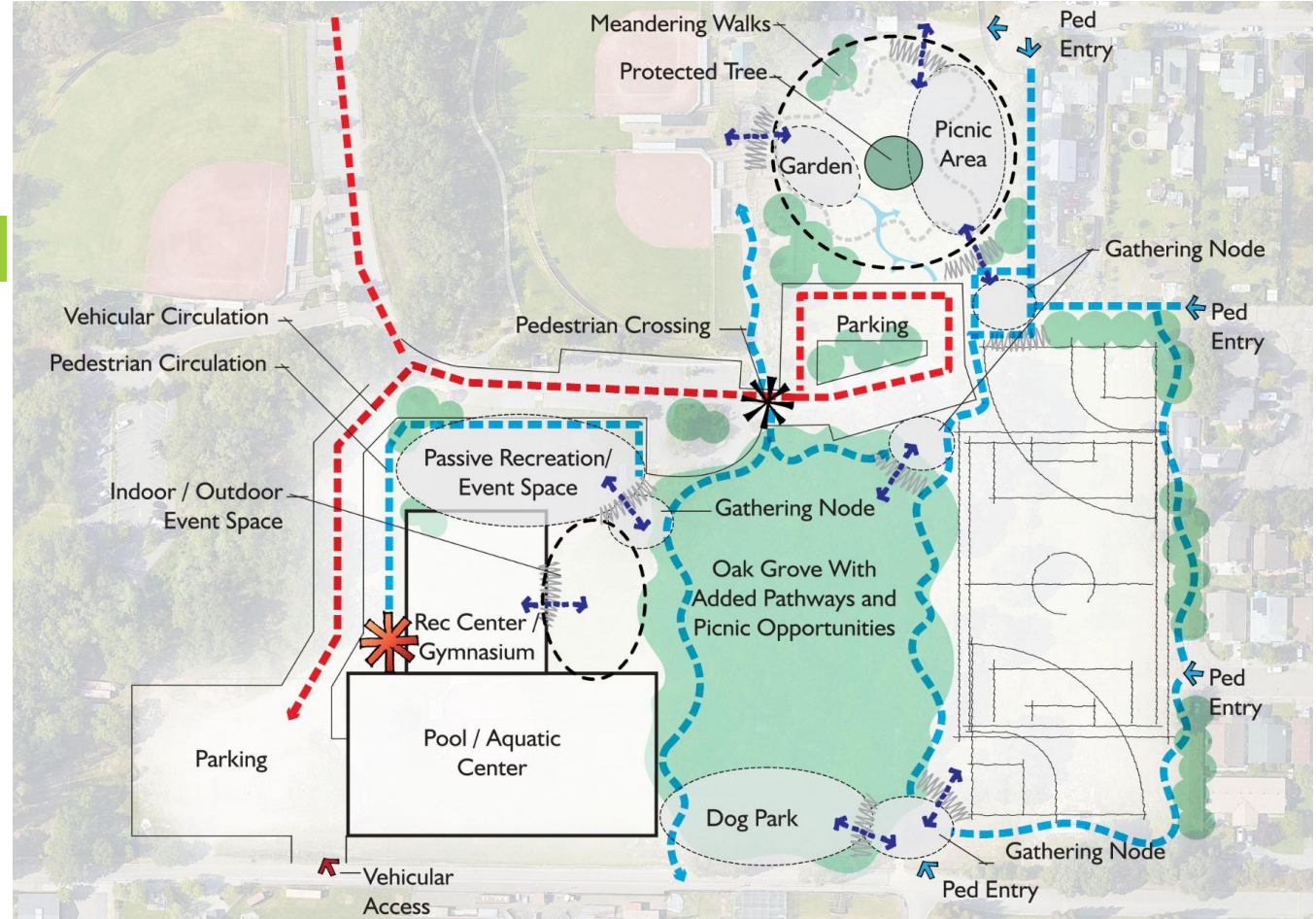
Public Comment

# CENTRAL PROGRAMMING

Likes?  
Dislikes?

*Raise your 'Zoom' hand to speak*

# WHAT DO YOU THINK ABOUT...





# Commissioner Comments





# WHAT WE'VE HEARD...SO FAR

- Consideration for school-relevant uses on school site
- Baseball fields not a high priority
- Add sand volleyball courts
- Celebrate native cultural history and Town of Windsor history



## COMMUNITY INPUT TO-DATE

- *Online Survey*
- *Community Event*
- *Commission & Council presentations*
- *“New Neighbor” meeting*
  
- 12/7 Town Council
- 12/15 WUSD Board
- 2/4 Design Charrette

## COMMUNITY INPUT CURRENT OPPORTUNITIES

- Online Forum  
Now through **February 28**  
[www.KeiserParkMasterPlan.org/concepts](http://www.KeiserParkMasterPlan.org/concepts)

# NEXT STEPS

## STAY INVOLVED

- Spread the word
- Visit the project website  
[www.KeiserParkMasterPlan.org](http://www.KeiserParkMasterPlan.org)



**THANK YOU!**