

KEISER PARK

MASTER PLAN UPDATE

June 2023



www.KeiserParkMasterPlan.org

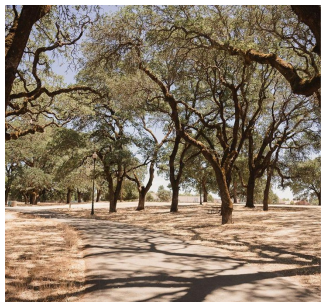


AGENDA



MEETING PURPOSE: To present preferred design alternative.

1. ABOUT THE PROJECT & EFFORTS TO DATE
2. SHARE YOUR THOUGHTS
3. NEXT STEPS

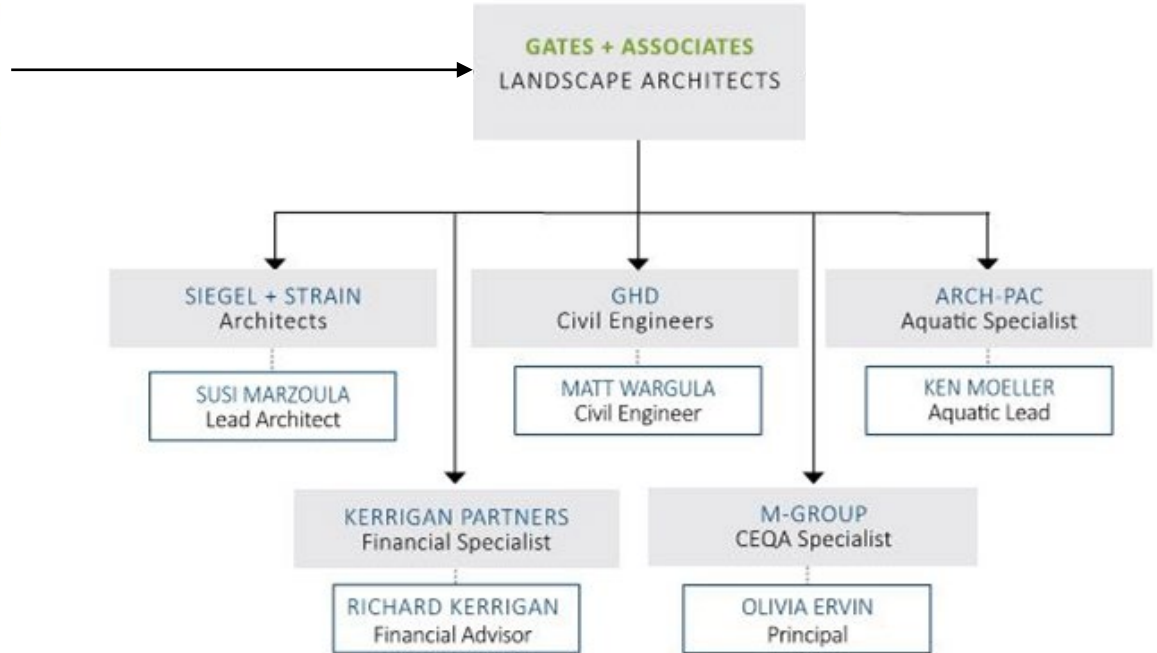




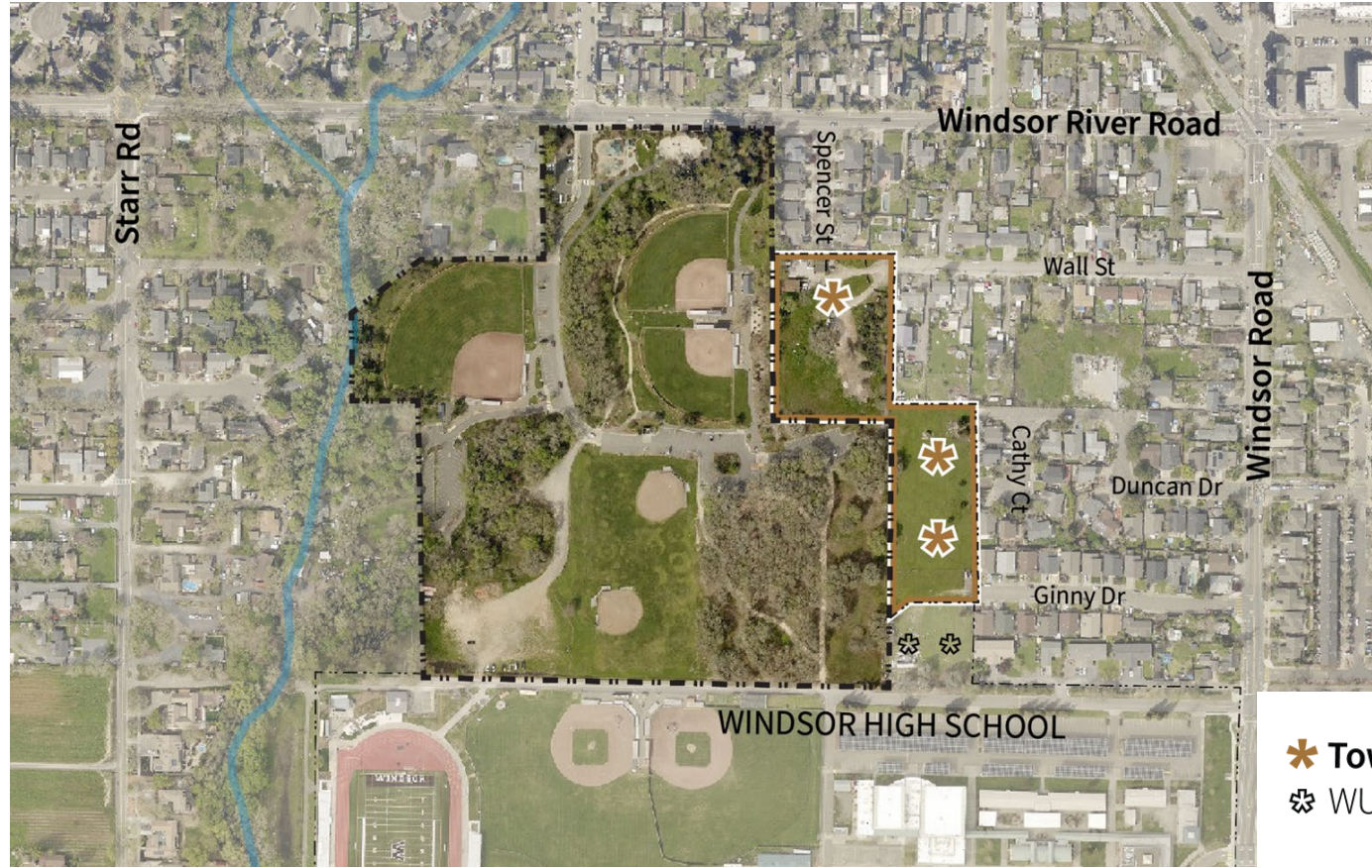
PROJECT TEAM



Olivia Lemen
Parks & Recreation
Director



ABOUT THE PROJECT



- ★ Town acquired
- ✱ WUSD acquired



WHY THE UPDATE?



2008 Master Plan

- Update 2008 Keiser Park Master Plan (Ph. 1 built)
- Develop plan for a Phase 2 & 3 improvements
 - Vet previous concept of Aquatics Complex & Gym/Community Center
 - Consider multi-purpose use of the site, such as emergency evacuation
- Incorporate park expansion properties
- Locate proposed facilities and estimate costs
- Evaluate funding mechanisms & project partners
- CEQA documentation



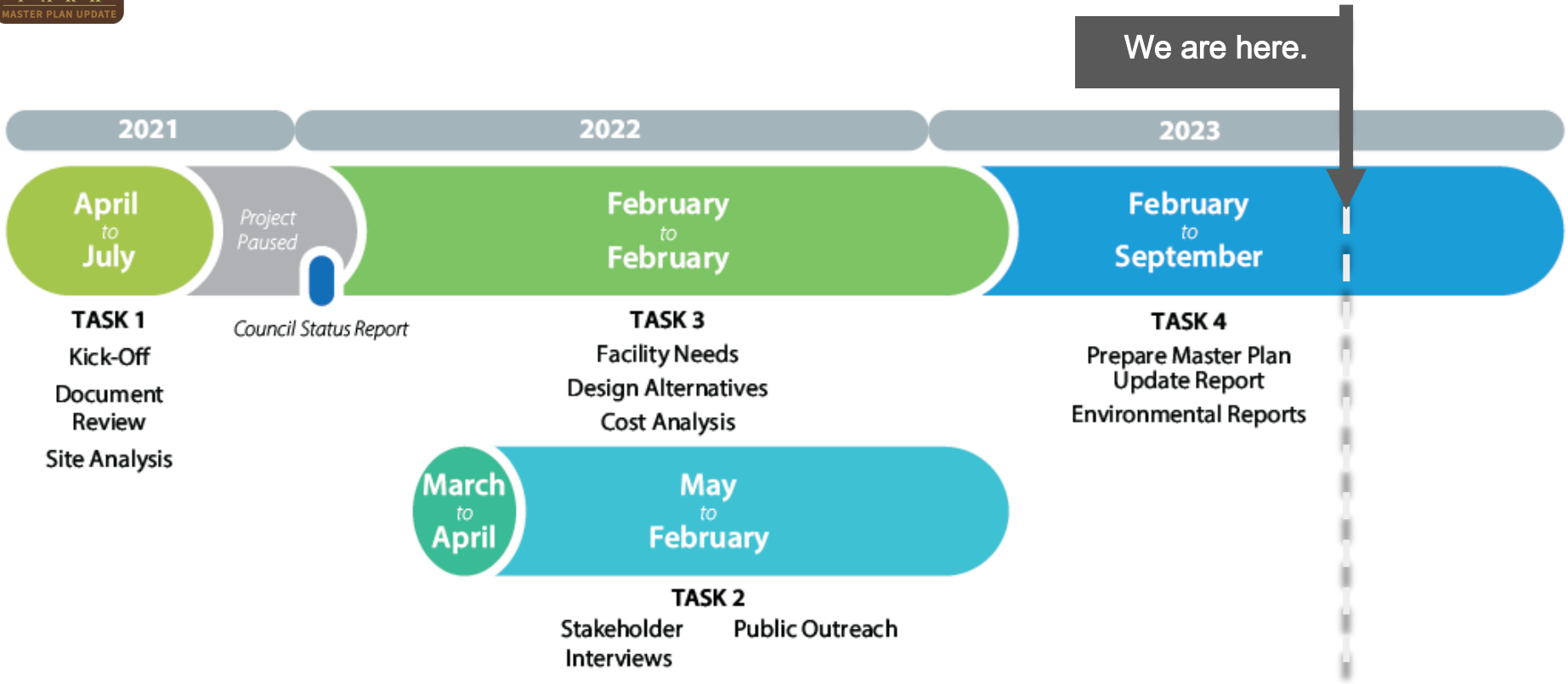
SITE SUMMARY PARK AREAS TO REMAIN



-  Limited Change Areas
-  Intermittent Stream
-  Conservation Easements
-  Mature Tree



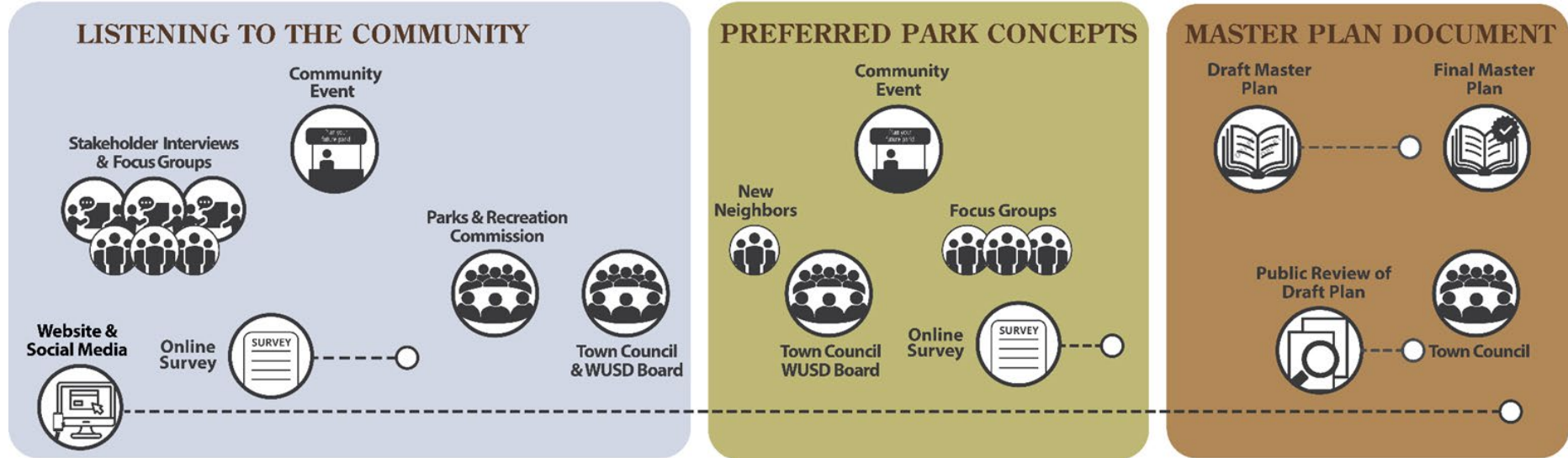
PROJECT PROGRESS





COMMUNITY OUTREACH: PROCESS

OUTREACH SCHEDULE



*What do we WANT?
 What do we LIKE about Keiser Park?
 Reconfirm programming efforts to date.
 What OTHER POSSIBILITIES should we explore?
 PRIORITIZING interests*

*Evaluation of OPTIONS
 Balancing costs and benefits
 Which solution is RIGHT for Windsor?*



COMMUNITY OUTREACH: METHODS

Social Media & Signage

Town of Windsor, CA
13 hrs · 📍
Keiser Park is Expanding! Please take the time to update the Keiser Park Master Plan. This live and accepting input for the month of www.keiserparkmasterplan.org to take the survey yet, please follow the link below. The survey takes about 3 minutes to complete – let your voice be heard!
<https://www.keiserparkmasterplan.org/>

Town of Windsor, CA
June 14 at 10:00 AM · 📍
Staff were out and about at various events this past weekend listening to the community about expanding Keiser Park. If you haven't taken the survey yet, please follow the link below. The survey takes about 3 minutes to complete – let your voice be heard!
<https://www.keiserparkmasterplan.org/>

El personal estuvo en varios eventos este fin de semana pasado escuchando a la comunidad sobre la ampliación del Parque Keiser. Si aún no ha realizado la encuesta, vea más información.

WE WANT TO HEAR FROM YOU! QUEREMOS ESCUCHAR DE TI!

Actualización del Plan Maestro del Keiser Park

KEISER PARK MASTER PLAN UPDATE

COMMUNITY SURVEY ENCUESTA de la COMUNIDAD

Help Plan Your Park!

www.KeiserParkMasterPlan.org

Community Surveys

KEISER PARK MASTER PLAN UPDATE

Keiser Park Master Plan Update Community Survey
Encuesta de la comunidad para la Actualización del Plan Maestro del Keiser Park

Pop-ups at Community Events



“New Neighbors” Meeting

KEISER PARK MASTER PLAN UPDATE

New Neighbors Community Meeting
November 10, 2022

TOWN OF WINDSOR GATES ASSOCIATES

Keiser Park Master Plan Update Online Feedback Forum

Concept Creek Engagement
Concepto del Uso del Arroyo

Webinar

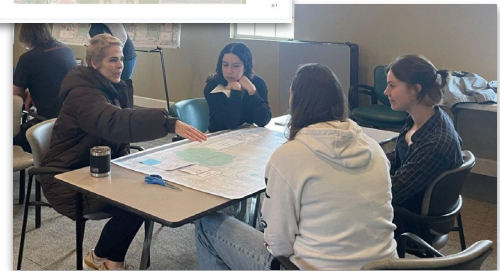
WHAT DO YOU THINK ABOUT...

Where should the **AQUATIC CENTER AND RECREATION CENTER** be in the park?

- Eastern park edge
- Southwest corner
- In the Center

**Launch Poll 3

Design Charrette

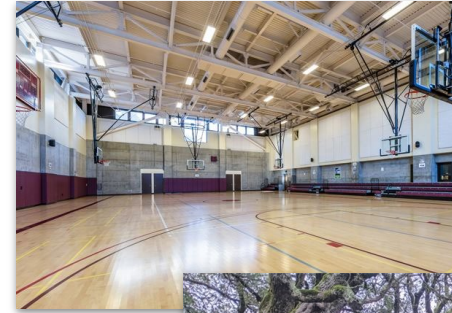




COMMUNITY OUTREACH: RESULTS

Key Priorities for Keiser Park:

- Improve pedestrian and vehicle flow
- Connect with the high school
- Accommodate athletic and social events
- Preserve the peaceful and scenic natural environment
- Maintain clean and safe facilities
- Support a diverse range of activities
- Provide a variety of play opportunities (e.g., nature, water, etc.)
- Provide flexible, multi-use spaces





COMMUNITY OUTREACH: RESULTS

SUMMARY Themes from Round 1



Social and Physical



Connect with Nature



Play is Popular



Balance Passive
and Active



Clean, Safe, and Well
maintained



Diverse and All
Inclusive



COMMUNITY OUTREACH: RESULTS

WHAT DO YOU LIKE MOST ABOUT KEISER PARK?

(Most selected elements)

Walking trails (304 survey / 25 dot boards)

Oak grove (295 / 22)

Playground (252 / 19)

Attend a special event/activity (241 / 18)

Sports field (236 / 7)



WHY DO YOU VISIT KEISER PARK?

(Most selected elements)

Attend a special event or activity (40% of respondents)

Walk/exercise dog (34%)

Playground (34%)

Participate in an organized sport event (33%)



ROUND 1 DATA:

MOST LIKED EXISTING PARK AMENITY **#3**

PRIORITY FOR **SPENDING:** (POP-UPS) **2nd**

PRIORITY FOR **SPENDING** (ONLINE SURVEY) **3rd**

PRIORITY FOR **BUILDING** (ONLINE SURVEY) **4th**

COMMUNITY OUTREACH: RESULTS

TOP 7 HIGHEST RANKED NEW AMENITIES TO BUILD AT KEISER PARK

Aquatic Center
(Survey Score: 12.04)



Destination playground
(8.69)



Multi-use paths
(10.79)



Rectangular turf field
(7.99)



Community/Recreation Center
(10.35)



Community garden
(7.51)



Picnic area(s)
(9.95)



1st Priority 2nd Priority 3rd Priority Lower Priority

TOP 3 FAVORITE ELEMENTS IN AN AQUATIC CENTER

Lap/instructional pool (411 survey / 34 dot boards)

Water play structure (335 / 155)

Water slides (242 / 137)



TOP 3 FAVORITE ELEMENTS IN A COMMUNITY/RECREATION CENTER

Gymnasium (322 survey / 23 dot boards)

Teen center (231 / 53)

Multi-purpose Community Rooms (224 / 14)





COMMUNITY OUTREACH: RESULTS



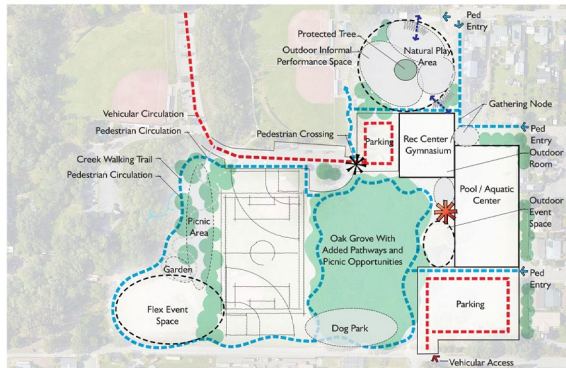
Features included in the alternative park design concepts:

- Recreation Center/Gymnasium
- Pool/Aquatic Center
- Picnic Area
- Garden
- Natural Play
- Multi-Use Sports Fields
- Flex Event Space
- Indoor/Outdoor Event Space
- Gathering Node
- Parking Lot

THREE CONCEPT DESIGN ALTERNATIVES

Key Areas: Center of Park, Eastern Edge, Southwest Corner, Northeast Corner

ACTIVATED EDGES



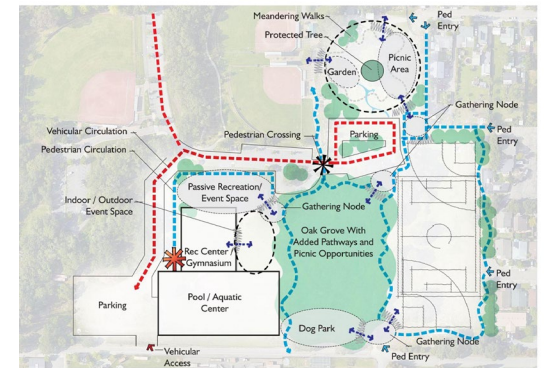
- Aquatic/Rec Center along eastern edge
- Multi-use sports fields in center of park
- New nature play/gathering area in NE corner
- Enhanced vehicle access via Jaguar Way

CREEK ENGAGEMENT



- Aquatic/Rec Center in SW corner
- Existing ball fields in center of park
- Multi-use sports fields along eastern edge
- New nature play/gathering area in NE corner

CENTRAL PROGRAMMING



- Aquatic/Rec Center in center of park
- Multi-use sports fields along eastern edge
- New garden and gathering area in NE corner
- Enhanced vehicle access via Jaguar Way



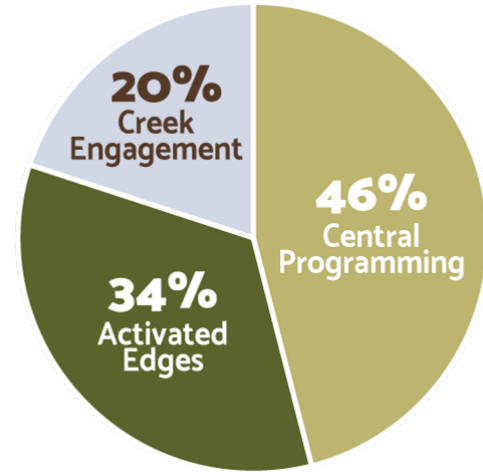
COMMUNITY OUTREACH: RESULTS

SUMMARY from Round 2

Priorities for the Park Design:

- Aquatic Center/ Recreation Center close to the High School to facilitate use and promote connectivity between sites
- Increased vehicular access, more pedestrian pathways, and expanded parking
- Enhanced, expanded, and protected natural spaces (e.g., Oak Grove, nature walks, garden, nature play, trees, etc.)
- Development/changes to the park to occur in the center of the park and along the park edges
- Consider options to minimize impact on immediate neighborhood

Favorite Concept Overall
Survey & Webinar



CONCEPT: CENTRAL PROGRAMMING
was the most preferred design.
This design features the
Aquatic/Recreation Center in the
center of the park.

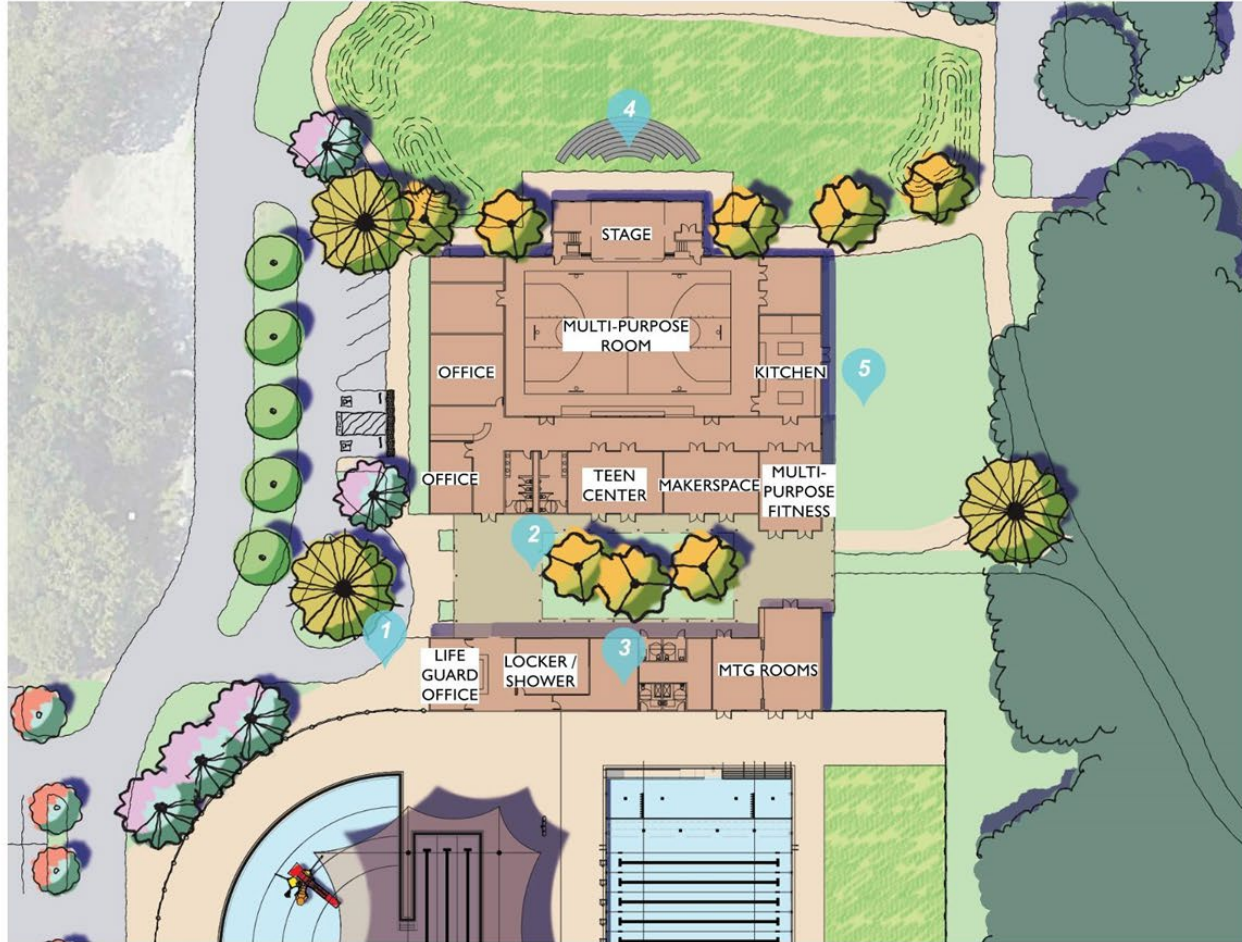
PREFERRED CONCEPT



- 1 Aquatic Center
- 2 Community Center
- 3 Parking Lot
- 4 Performance Lawn
- 5 Oak Grove
- 6 Multi-use Sports Fields
- 7 Parking Lot
- 8 Natural Area



PREFERRED CONCEPT COMMUNITY CENTER



- 1 Arrival/ Drop-off
- 2 Central Courtyard
- 3 Aquatic Wing
- 4 Outdoor Performance Area
- 5 Outdoor Flex Space



PREFERRED CONCEPT AQUATIC CENTER



- 1 Berm Lawn Lounge Area
- 2 Beach Entry and Play Pool
- 3 Temporary Bleacher Divider
- 4 Competition Pool
- 5 Lawn Viewing Area
- 6 High School Showers and Access



0 20 40 80

PREFERRED CONCEPT NORTHERN PARCE



- 1 Expanded Parking Lot
- 2 Pump Track
- 3 Existing Trees to Remain
- 4 Picnic Area
- 5 Garden
- 6 Meandering Walkways
- 7 Nature Play Area
- 8 Multi-use Pathway



0 20 40 80



PREFERRED CONCEPT EASTERN PARCE





NEXT STEPS

STAY INVOLVED

- Draft Master Plan
- Visit the project website
www.KeiserParkMasterPlan.org



THANK YOU!

www.KeiserParkMasterPlan.org